
Agile Product Management Product Roadmap 21 Steps Release Planning 21 Steps Scrum Scrum Master Agile Development Agile Software Development

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Successful
Product
Management
"O'Reilly
Media, Inc."
It's time to
extend the

benefits of
Scrum—great
er agility,
higher-quality
products, and
lower
costs—from
individual
teams to your
entire
enterprise.
However, with
Scrum's lack
of prescribed
rules, the
friction of

change can be
challenging as
people
struggle to
break from old
project
management
habits. In this
book, agile-
process
revolution
leader Ken
Schwaber
takes you
through
change

management—for your organizational and interpersonal processes—explaining how to successfully adopt Scrum across your entire organization. A cofounder of Scrum, Ken draws from decades of experience, answering your questions through case studies of proven practices and processes. With them, you'll learn how to adopt—and adapt—Scrum in the enterprise. And gain

profound levels of transparency into your development processes. Discover how to: Evaluate the benefits of adopting Scrum in any size organization Initiate an enterprise transition project Implement a single, prioritized Product Backlog Organize effective Scrum teams using a top-down approach Adapt and apply solutions for integrating

engineering practices across multiple teams Shorten release times by managing high-value increments Refine your Scrum practices and help reduce the length of Sprints Agile Software Requirements Pearson Education User story mapping is a valuable tool for software development, once you understand why and how to use it. This insightful book examines how this often misunderstood

d technique can help your team stay focused on users and their needs without getting lost in the enthusiasm for individual product features. Author Jeff Patton shows you how changeable story maps enable your team to hold better conversations about the project throughout the development process. Your team will learn to come away with a shared understanding

of what you're attempting to build and why. Get a high-level view of story mapping, with an exercise to learn key concepts quickly. Understand how stories really work, and how they come to life in Agile and Lean projects. Dive into a story's lifecycle, starting with opportunities and moving deeper into discovery. Prepare your stories, pay attention while they're built, and learn from those you

convert to working software. **Lean UX** Pichler Consulting Agile Product Management and Release Planning Just Got Easier Introduction Thank you and congratulations on taking this class, "Release Planning: 21 Steps to plan your product release from a product vision with Scrum." In this class, we will discuss some actionable steps and strategies on how to build a release plan using 21 easy

to follow agile techniques. I am confident that you will find this class extremely valuable irrespective of your level of knowledge about scrum and release planning. We will start by building a strong foundation about scrum and release planning then move on to discussing the specific steps that you can follow to build a successful release plan. I won't stop there; I will go on to explain some very effective tips

and tricks on how to master and improve release planning in your team or business from the ground up. And as with my other classes, I will give you plenty of examples to illustrate how best to implement scrum in product development and release planning. In this class, you will learn: A brief recap of agile and scrum principles What is a release plan and how it helps the

team and stakeholders to set reliable expectations How a release plan is built for a single release The steps involved in building a release plan including starting from the project vision, including stakeholders, using the roadmap and building the release plan from the product backlog How and when to conduct the release planning meeting and why it is important Concise

techniques for improving your release backlog How to maintain a release plan So let's get started and let me teach you how to improve release planning for your product using agile scrum. Table of Contents Agile Product Management: Release Planning: 21 Steps To Plan Your Product Releases From A Product Vision With Scrum Introduction Lesson 1:1	Agile Scrum: An Introduction1 Product Owner4 The Scrum Master 5 The Scrum Team7 What is Release Planning?8 Lesson 211 The Release Plan11 The General Overview Of	The Release Planning11 Potential Challenges In Product Release21 How To Improve Your Release Planning23 Tips To Improve Your Release Planning Activities ...25 Lesson 328 21 Steps On How To Build A Release Plan28 The Product Vision29 The Agile Product
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Roadmap34	Click The Orange "Buy Now" or "Read For Free" Icon On The Right Side!"	product and work with scrum teams. I am confident that this class will enable you to learn a multitude of skills since it starts by giving you a full introduction to the concept of scrum and agile product development, scrum and agile principles and a host of other valuable information that will give you a full understanding of the topic. I then walk you through the process of understanding your role as a
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Preview of 'The Scrum Master Mega Pack'61	Thank you and congratulation s on taking this class, "Product Owner 27 Tips To Manage Your Product And Work With Scrum Teams." In this class, you will be given a multitude of proven tips to effectively create a	
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Scroll Up To The Top Of The Page And		

product owner, how your role differs from that of a traditional product manager, how to create products and a lot more. Once you've learnt all that, I will then give you valuable tips for effectively creating a product and working with teams. As you go through the class, you will come across a wide range of practical examples that you can use to understand the scrum framework a

lot better. To break this class into easy to digest parts, you will learn: A brief recap of agile and scrum, its principles and other concepts involved in scrum What your job as a product owner entails and how your work differs from that of a typical product manager How to create a product using the scrum framework How product creation in scrum differs from other agile frameworks

like the Waterfall method. How to create a product roadmap 27 tips that you can follow to create your product and to manage your scrum team Introduction Thank you and congratulations on taking this class, "Release Planning: 21 Steps to plan your product release from a product vision with Scrum." In this class, we will discuss some actionable steps and strategies on how to build a release plan

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effective tips and tricks on how to master and improve release planning in your team or business from the ground up. And as with my other classes, I will give you plenty of examples to illustrate how best to implement scrum in product development and release planning. In this class, you will learn: A brief recap of agile and scrum principles What is a release plan and how it

helps the team and stakeholders to set reliable expectations How a release plan is built for a single release The steps involved in building a release plan including starting from the product vision, including stakeholders, using the roadmap and building the release plan from the product backlog How and when to conduct the release planning meeting and why it is important

Concise techniques for improving your release backlog How to maintain a release plan So let's get started and let me teach you how to improve release planning for your product using agile scrum. Scroll Up To The Top Of The Page And Click The Orange "Buy Now" or "Read For Free" Icon On The Right Side!"

Strategize "O'Reilly Media, Inc." "Companies have been implementing large agile projects for a number of years, but the 'stigma' of 'agile only works for small projects' continues to be a frequent barrier for newcomers and a rallying cry for agile critics. What has been missing from the agile literature is a solid, practical book on the specifics of developing large projects in an agile way. Dean Leffingwell's book *Scaling Software Agility* fills this gap admirably. It offers a practical guide to large project issues such as architecture, requirements development, multi-level release planning, and team organization. Leffingwell's book is a necessary guide for large projects and large organizations making the transition to agile development."

—Jim Highsmith, director, Agile Practice, Cutter Consortium, author of *Agile Project Management*

“There’s tension between building software fast and delivering software that lasts, between being ultra-responsive to changes in the market and maintaining a degree of stability. In his latest work, *Scaling Software Agility*, Dean Leffingwell shows how to achieve a pragmatic balance among these forces. Leffingwell’s observations of the problem, his advice on the solution, and

his description of the resulting best practices come from experience: he’s been there, done that, and has seen what’s worked.”
—Grady Booch, IBM Fellow Agile development practices, while still controversial in some circles, offer undeniable benefits: faster time to market, better responsiveness to changing customer requirements, and higher quality. However, agile practices

have been defined and recommended primarily to small teams. In *Scaling Software Agility*, Dean Leffingwell describes how agile methods can be applied to enterprise-class development. Part I provides an overview of the most common and effective agile methods. Part II describes seven best practices of agility that natively scale to the enterprise level. Part III describes an additional set of seven

organizational capabilities that companies can master to achieve the full benefits of software agility on an enterprise scale. This book is invaluable to software developers, testers and QA personnel, managers and team leads, as well as to executives of software organizations whose objective is to increase the quality and productivity of the software development process but who are faced

with all the challenges of developing software on an enterprise scale. Management 3.0 Createspace Independent Publishing Platform Use scrum in all aspects of life Scrum is an agile project management framework that allows for flexibility and collaboration to be a part of your workflow. Primarily used by software developers, scrum can be used across many job functions and industries.

Scrum can also be used in your personal life to help you plan for retirement, a trip, or even a wedding or other big event. Scrum provides a small set of rules that create just enough structure for teams to be able to focus their innovation on solving what might otherwise be an insurmountable challenge. Scrum For Dummies shows you how to assemble a

scrum taskforce and use it to implement this popular Agile methodology to make projects in your professional and personal life run more smoothly—from start to finish. Discover what scrum offers project and product teams. Integrate scrum into your agile project management strategy. Plan your retirement or a family reunion using scrum. Prioritize for

releases with sprints. No matter your career path or job title, the principles of scrum are designed to make your life easier. Why not give it a try? *Agile Project Management For Dummies* John Wiley & Sons. This is a comprehensive guide to Scrum for all (team members, managers, and executives). If you want to use Scrum to develop innovative products and services that

delight your customers, this is the complete, single-source reference you've been searching for. This book provides a common understanding of Scrum, a shared vocabulary that can be used in applying it, and practical knowledge for deriving maximum value from it. **Agile Product Management** John Wiley & Sons. Introduction. Thank you and congratulations on taking

this class, "Product Roadmap: 21 Steps For Setting Product Plans and Release Goals." In this class, you will be given proven tips to set excellent I know you will get value from this class as it gives you a full introduction to the concept of the product roadmap. I then walk you step by step through the steps involved in creating a product roadmap. Following this, I give you tips for coming up with

managing and using a product roadmap in your team or business from the ground up. Along the way, I give you plenty of examples and give you best practices for product roadmap creation within agile scrum. In this class, you will learn: A brief recap of Agile Scrum and how it is used to create high quality products What is a Product Roadmap? What does a real product roadmap look like and how is

it used to visualize a strategic plan as well as map out product releases? A high-level outline of how the product roadmap is used to carry out the strategic plan for a product A step-by-step example of how to create a product roadmap for a real product Concise techniques for improving your product roadmap So let's get started and let me teach you how to create and improve your product roadmap.

Introduction and release give you
Thank you and planning. We plenty of
congratulations on taking will start by examples to
this class, building a illustrate how
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Planning: 21 foundation implement
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release from a planning then development
product vision move on to and release
with Scrum." discussing the planning. In
In this class, specific steps this class, you
we will discuss that you can will learn: A
some follow to build a successful release plan. I brief recap of
actionable release plan. I scrum
steps and won't stop principles
strategies on there; I will go What is a
how to build a on to explain release plan
release plan some very and how it
using 21 easy effective tips helps the
to follow agile and tricks on team and
techniques. I how to master stakeholders
I am confident and improve to set reliable
that you will release expectations
find this class planning in How a release
extremely your team or plan is built
valuable business from for a single
irrespective of the ground up. release The
your level of And as with steps involved
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about scrum classes, I will release plan

including starting from the project vision, including stakeholders, using the roadmap and building the release plan from the product backlog How and when to conduct the release planning meeting and why it is important Concise techniques for improving your release backlog How to maintain a release plan So let's get started and let me teach you how to improve

release planning for your product using agile scrum Scroll Up To The Top Of The Page And Click The Orange "Buy Now" or "Read For Free" Icon On The Right Side!"
The Professional Product Owner
 Springer
 Nature
 Love is the surprising emotion that company builders cannot afford to ignore. Genuine, heartfelt devotion and loyalty from customers — yes, love — is

what propels a select few companies ahead. Think about the products and companies that you really care about and how they make you feel. You do not merely likethose products, you adore them. Consider your own emotions and a key insight is revealed: Love is central to business. Nobody talks about it, but it is obvious in hindsight. Lovability: How to Build a Business That People Love and Be Happy

Doing It shares what Silicon Valley-based author and Aha! CEO Brian de Haaff knows from a career of founding successful technology companies and creating award-winning products. He reveals the secret to the phenomenal growth of Aha! and the engine that powers lasting customer devotion — a set of principles that he pioneered and named The Responsive Method. Lovability

provides valuable lessons and actionable steps for product and company builders everywhere, including: • Why you should rethink everything you know about building a business • What a product really is • The magic of finding what your customers truly desire • How to turn business strategy and product roadmaps into customer love • Why you should chase company

value, not valuation • Surveys to measure your company's lovability Brian de Haaff has spent the last 20 years focused on business strategy, product management, and bringing disruptive technologies to market. And in preparation for writing this book, he interviewed well-known startup founders, product managers, executives, and CEOs at hundreds of name brand

and agile organizations. Their experiences, along with headline-grabbing case studies (both inspiring successes and cautionary tales), will help readers discover how to build something that matters. Much has been written about how entrepreneurs build innovative products and successful businesses, but the author's message is original and refreshing. He convincingly

explains that there is a better path forward — a people-first way grounded in love. In a business world that has increasingly emphasized hype over substance and get-big-at-any-cost thinking over profitable and sustainable growth, it's time for a new recipe for company success. Insightful, thought-provoking, and sometimes controversial, Lovability is the book that you turn to

when you know there has to be a better way. INSPIRED Addison-Wesley Professional Flex your project management muscle Agile project management is a fast and flexible approach to managing all projects, not just software development. By learning the principles and techniques in this book, you'll be able to create a product roadmap, schedule projects, and

prepare for product launches with the ease of Agile software developers. You'll discover how to manage scope, time, and cost, as well as team dynamics, quality, and risk of every project. As mobile and web technologies continue to evolve rapidly, there is added pressure to develop and implement software projects in weeks instead of months—and Agile Project Management

For Dummies can help you do just that. Providing a simple, step-by-step guide to Agile project management approaches, tools, and techniques, it shows product and project managers how to complete and implement projects more quickly than ever. Complete projects in weeks instead of months. Reduce risk and leverage core benefits for projects. Turn Agile theory into practice for all

industries. Effectively create an Agile environment. Get ready to grasp and apply Agile principles for faster, more accurate development. Lovability Springer Nature. This book will help you become a better product leader. Benefitting from Roman Pichler's extensive experience, you will learn how to align stakeholders and guide development teams even in challenging

circumstances	right	deeply to
, avoid	leadership	discover and
common	style *	address
leadership	Cultivating	hidden needs
mistakes, and	empathy,	and interests *
grow as a	building trust,	Practising
leader.	and	mindfulness
Written in an	influencing	and
engaging and	others *	embracing a
easily	Increasing	growth
accessible	your authority	mindset to
style, How to	and	develop as a
Lead in	empowering	leader Praise
Product	others *	for How to
Management	Directing	Lead in
offers a wealth	stakeholders	Product
of practical	and	Management:
tips and	development	"Roman has
strategies.	teams through	done it again,
Through	common goals	delivering a
helpful	* Making	practical book
examples, the	decisions that	for the
book	people will	product
illustrates how	support and	management
you can	follow through	community
directly apply	* Successfully	that appeals
the	resolving	to both heart
techniques to	disputes and	and mind.
your work.	conflicts even	How to Lead
Coverage	with senior	in Product
includes: *	stakeholders *	Management
Choosing the	Listening	is packed with

concise, direct, and practical advice that addresses the deeper, personal aspects of the product leadership. Roman's book shares wisdom on topics including goals, healthy interactions with stakeholders, handling conflict, effective conversations, decision-making, having a growth mindset, and self-care. It is a must read for both new and

experienced product people." ~Ellen Gottesdiener, Product Coach at EBG Consulting "Being a great product manager is tough. It requires domain knowledge, industry knowledge, technical skills, but also the skills to lead and inspire a team. Roman Pichler's How to Lead in Product Management is the best book I've read for equipping product managers to

lead their teams." ~Mike Cohn, Author of Succeeding with Agile, Agile Estimating and Planning, and User Stories Applied "This is the book that has been missing for product people. Roman has created another masterpiece, a fast read with lots of value. It's a must read for every aspiring product manager." ~Magnus Billgren, CEO of Tolpagorni Product Management

"How Lead in Product Management is for everyone who manages a product or drives important business decisions. Roman lays out the key challenges of product leadership and shows us ways of thoughtfully working with team members, stakeholders, partners, and the inevitable conflicts."
 ~Rich Mironov, CEO of Mironov Consulting and "Smokejumper"
 " Head of

Product Scaling Software Agility
 Createspace Independent Publishing Platform
 Create a winning game plan for your digital products with Strategize: Product Strategy and Product Roadmap Practices for the Digital Age. Using a wide range of proven techniques and tools, author Roman Pichler explains how to create effective strategies and actionable

roadmaps to help you maximize your chances of creating successful products. Written in an engaging and no-nonsense style, Strategize offers practical advice and valuable examples so that you can apply the practices directly to your products. Comprehensive and insightful, the book will enable you to make the right strategic decisions in today's dynamic

digital age. Praise for "Strategize": "Strategize" offers a comprehensive approach to product strategy using the latest practices geared specifically to digital products. Not just theory, the book is chock-full of real-world examples, making it easier to apply the principles to your company and products. "Strategize" is essential reading for everyone in charge of products:

product executives, product managers, and product owners." Steve Johnson, Founder at Under10 Consulting, author, speaker, consultant, guitar player. "Whether you are new to product management or an experienced practitioner, "Strategize" is a must read. You are guaranteed to get new ideas about how to develop or improve your product strategy and how to

execute it successfully. It's an essential addition to every product manager's reading list." Marc Abraham, Senior Product Manager at Notonthetree.com. "Roman Pichler's latest book provides essential guidance for all product owners and anyone involved in product strategy or roadmapping. I highly recommend it." Mike Cohn, Author of "Succeeding with Agile,"

<p>"Agile Estimating and Planning," and "User Stories Applied"</p> <p>User Story Mapping</p> <p>Microsoft Press</p> <p>PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project</p>	<p>Management enumerates 12 principles of project management and the PMBOK® Guide &– Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK®</p>	<p>Guide: • Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.); • Provides an entire section devoted to tailoring the development approach and processes; • Includes an expanded list of models, methods, and artifacts; • Focuses on not just delivering project outputs but also enabling outcomes; and • Integrates with PMI standards +™ for</p>
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information and standards application content based on project type, development approach, and industry sector.

How to Lead in Product Management: Practices to Align Stakeholders, Guide Development Teams, and Create Value Together

Happy About Every product owner faces a complex and unique set of challenges within their team. This provides each individual the opportunity to

fill the role with different ambitions, skills, and insights. Your product ownership journey can take a variety of paths, and The Art of Agile Product Ownership is here to be your guide. Author Allan Kelly, who delivers Agile training courses to major companies, pulls from his experience to help you discover what it takes to be a successful product owner. You will learn how you need to

define your role within a team and how you can best incorporate ownership with strategy. With the Agile method, time is the key factor, and after using the lessons from this book you will confidently be able to synthesize features, functionality, and scope against delivery. You will find out how other team members such as the UX designer and business analyst can support and

enhance your role as product owner, and how every type of company structure can adapt for optimal agility. The Art of Agile Product Ownership is a beacon for current product owners, programmers who are ready to take the next step towards ownership, and analysts transitioning into the product space. This book helps you determine for yourself the

best way to fill the product owner role so that you utilize your unique combination of skills. Product ownership is central to a successful Agile team, and after reading this book, you will be more than ready for the challenge. What You Will Learn Explores activities the product owner needs to do in order to write good and valuable user stories Identify s skills product owners can learn from

product managers and business analysts Demonstrates how to make decisions based on business and customer demand rather than technical needs and feasibility Who This Book Is For This is a book for anyone becoming a product owner: developers and programmers, who, after some years at the code-face, are ready to step up to the next stage to own the

product that they have been coding. Business Analysts and Product Managers who see themselves transitioning into the a product owner role will find value in this book in understanding their new role and how the work is the same and how it is different

Agile Product Management
John Wiley & Sons
Product management has become a critical connective role for

modern organizations, from small technology startups to global corporate enterprises. And yet the day-to-day work of product management remains largely misunderstood. In theory, product management is about building products that people love. The real-world practice of product management is often about difficult conversations, practical compromises,

and hard-won incremental gains. In this book, author Matt LeMay focuses on the CORE connective skills—communication, organization, research, execution—that can build a successful product management practice across industries, organizations, teams, and toolsets. For current and aspiring product managers, this book explores: On-the-ground tactics for

facilitating collaboration and communication? How to talk to users and work with executives? The importance of setting clear and actionable goals? Using roadmaps to connect and align your team? A values-first approach to implementing Agile practices? Common behavioral traps that turn good product managers bad

Product Management in Practice
"O'Reilly Media, Inc."

42 Rules of Product Management is a collection of product management wisdom from forty experts from around the world. The goal of this book is to expose you to the wisdom and knowledge from a group of the world's leading product management experts. Among the contributors, there are leading authors, professors, CEOs and vice presidents, bloggers, consultants,

trainers, and even a few salespeople and engineers. In total, there are over five centuries of collected wisdom represented here. The contributors each share one rule they think is critical to succeed in product management based on their hands-on product management and product marketing experience with companies such as Apple, eBay, Intuit, SAP, and Yahoo!

**Agile
Product
Management**

John Wiley & Sons
How do today's most successful tech companies—Amazon, Google, Facebook, Netflix, Tesla—design, develop, and deploy the products that have earned the love of literally billions of people around the world? Perhaps surprisingly, they do it very differently than the vast majority of tech companies. In

INSPIRED, technology product management thought leader Marty Cagan provides readers with a master class in how to structure and staff a vibrant and successful product organization, and how to discover and deliver technology products that your customers will love—and that will work for your business. With sections on assembling the right people and skillsets, discovering the right

product, embracing an effective yet lightweight process, and creating a strong product culture, readers can take the information they learn and immediately leverage it within their own organizations—dramatically improving their own product efforts. Whether you're an early stage startup working to get to product/market fit, or a growth-stage company

working to scale your product organization, or a large, long-established company trying to regain your ability to consistently deliver new value for your customers, INSPIRED will take you and your product organization to a new level of customer engagement, consistent innovation, and business success. Filled with the author's own personal stories—and profiles of some of

today's most-successful product managers and technology-powered product companies, including Adobe, Apple, BBC, Google, Microsoft, and Netflix—INSPIRED will show you how to turn up the dial of your own product efforts, creating technology products your customers love. The first edition of INSPIRED, published ten years ago, established itself as the primary reference for

technology product managers, and can be found on the shelves of nearly every successful technology product company worldwide. This thoroughly updated second edition shares the same objective of being the most valuable resource for technology product managers, yet it is completely new—sharing the latest practices and techniques of today's most-

successful tech product companies, and the men and women behind every great product. Product Management For Dummies Createspace Independent Publishing Platform To stay competitive in today's market, organizations need to adopt a culture of customer-centric practices that focus on outcomes rather than outputs. Companies that live and die by outputs often fall into

the "build trap," cranking out features to meet their schedule rather than the customer's needs. In this book, Melissa Perri explains how laying the foundation for great product management can help companies solve real customer problems while achieving business goals. By understanding how to communicate and collaborate within a company

structure, you can create a product culture that benefits both the business and the customer. You'll learn product management principles that can be applied to any organization, big or small. In five parts, this book explores: Why organizations ship features rather than cultivate the value those features represent How to set up a product organization that scales How product strategy

connects a company's vision and economic outcomes back to the product activities How to identify and pursue the right opportunities for producing value through an iterative product framework How to build a culture focused on successful outcomes over outputs	Agile Product Management In Agile Product Management with Scrum, leading Scrum consultant Roman Pichler uses real-world examples to demonstrate how product owners can create successful products with Scrum. He describes a broad range of agile product management practices, including making agile product discovery work, taking advantage of emergent requirements,	creating the minimal marketable product, leveraging early customer feedback, and working closely with the development team. Benefitting from Pichler's extensive experience, you'll learn how Scrum product ownership differs from traditional product management and how to avoid and overcome the common challenges that Scrum product
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owners face. Coverage includes Understanding the product owner's role: what product owners do, how they do it, and the surprising implications Envisioning the product: creating a compelling product vision to galvanize and guide the team and stakeholders Grooming the product backlog: managing the product backlog effectively even for the most complex products Planning the release: bringing clarity to scheduling, budgeting, and functionality decisions Collaborating in sprint meetings: understanding the product owner's role in sprint meetings, including the dos and don'ts Transitioning into product ownership: succeeding as a product owner and establishing the role in the enterprise This book is an indispensable resource for anyone who works as a product owner, or expects to do so, as well as executives and coaches interested in establishing agile product management.

Product Roadmaps Relaunch
Apress
Flex your project management muscle Agile project management is a fast and flexible approach to managing all projects, not just software development. By learning the principles and techniques in

this book, you'll be able to create a product roadmap, schedule projects, and prepare for product launches with the ease of Agile software developers. You'll discover how to manage scope, time, and cost, as well as team dynamics, quality, and risk of every project. As mobile and web technologies continue to evolve rapidly,

there is added pressure to develop and implement software projects in weeks instead of months—and Agile Project Management For Dummies can help you do just that. Providing a simple, step-by-step guide to Agile project management approaches, tools, and techniques, it shows product and project managers how to complete

and implement projects more quickly than ever. Complete projects in weeks instead of months. Reduce risk and leverage core benefits for projects. Turn Agile theory into practice for all industries. Effectively create an Agile environment. Get ready to grasp and apply Agile principles for faster, more accurate development.