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the book, including the PowerPoint presentations and Test Bank. Also available with MyAccountingLab[®] MyAccountingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

Cost Accounting, Global Edition Prentice Hall

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Horngren's Financial & Managerial Accounting, The Managerial Chapters

Horngren's Financial & Managerial Accounting
The Managerial Chapters

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Horngren's Financial & Managerial Accounting, the Financial Chapters + Myaccountinglab With Pearson Etext Access Card Prentice Hall

The text and images in this book are in grayscale.

A hardback color version is available. Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

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them better absorb course material and understand difficult concepts.

The Managerial Chapters; Student Value Edition
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NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of MyLab(tm) and Mastering(tm) platforms exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab and Mastering platforms. For courses in Financial and Managerial Accounting. Expanding on proven success with Horngren's financial and managerial accounting Horngren's Financial and Managerial Accounting, The Managerial Chapters present the core content and principles of accounting in a fresh

format designed to help today's learners succeed. As teachers first, the author team knows the importance of delivering a reader experience free of obstacles. Their pedagogy and content uses leading methods in teaching readers critical foundational topics and concentrates on improving individual results--all tested in class by the authors themselves. With this in mind, the 6th Edition continues to focus on readability and comprehension and takes this a step further in the managerial chapters by employing a new theme to help readers see how managerial accounting is used as a tool to help all business people make decisions. By providing more meaningful learning tools, this title helps readers clear hurdles, like never before. Also available with MyLab Accounting MyLab(tm) Accounting is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps

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required by an instructor. Instructors, contact your Pearson representative for more information.

MyAccountingLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

Horngrren's Financial & Managerial Accounting, The Managerial Chapters, eBook, Global Edition
Macmillan College Readers looking for a dynamic way to learn accounting. Redefining tradition in the accounting course. The tenth edition of Horngrren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. Built upon the foundation of the Horngrren franchise, this new edition was created by an all-new author team who sought to bridge the gap between textbook content and classroom instruction techniques. New pedagogical features such as Instructor Tips & Tricks and Common Questions, Answered walk students through the material as a great

instructor would, fostering deeper understanding of accounting theory and practice. The table of contents for the tenth edition has been significantly overhauled to match the way the contemporary course is often taught. Additionally, the whole text has been put through a rigorous accuracy check, so instructors can be confident that it is up-to-date and error-free. And thorough integration between the text and MyAccountingLab places practice opportunities just a few clicks away—and provides a truly interactive learning experience.

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MARKET: For anyone interested in learning the principles of accounting. *Cost Accounting* Pearson Contains, for each text chapter: pretest, chapter overview, detailed chapter review - including study tips, practice test questions and demonstration problems with worked-out solutions. [Horngren's Financial and Managerial Accounting, the Financial Chapters, Global Edition](#) Prentice Hall

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Financial Accounting,

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