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Cal Fire News Release

MARSHALL LUCIANO

The Fire Line Routledge

This study investigates different forms of media coverage of the Glass Fire as a case study to identify what topics are discussed and how they are framed from print and social media sources. Although substantial research exists on print newspaper coverage of disasters, less is known about the additional social media sources that may inform public opinion. This study asks how do the print and social media representation of the Glass Fire in California differ across media platforms? Which topics are represented or underrepresented on different media platforms? Previous literature surrounding wildfire coverage is drawn upon to better understand the findings. Additionally, theories surrounding media framing, bias, and amplification as well as disaster specific theories on environmental justice, the social constructionist view of disasters, and theories of risk perception help explain the findings. I conducted a content analysis of print newspaper articles and posts from the official Cal Fire Lake Napa Unit (LNU) Facebook page that reveals an overemphasis of evacuation and destruction of structures in both media types, with anthropocentric framing and event-driven coverage that fails to discuss the complexities of wildfire response. Additionally, findings indicate that both sources largely lacked a nuanced examination of ecological impacts, climate change, and inequality. This thesis offers a critique of the different sources of media coverage during wildfire events and adds to the scholarly understanding of disaster communications.

Flame and Fortune in the American West
 Jones & Bartlett Publishers

The frequency of lawsuits in the private and public sectors is proliferating, and the fire service is not immune. The protections afforded by Sovereign Immunity have eroded, and fire departments are rightfully being held to quality standards. They face an increasing number of responsibilities that expose them to litigation. Given his legal background and ongoing active role

in the fire service, the author is in a unique position to provide expertise on how to avoid legal problems by learning from the experiences of others. The second edition of Fire Service Law continues to provide much-needed coverage of the key areas in which a firefighter or fire department is likely to encounter litigation. The fundamental legal principles presented will serve as an excellent foundation for proper decision making and protocol in a fire service organization. The real-life case studies and relevant examples taken from today's headlines are valuable tools in the study of fire and EMS law. End-of-chapter review questions correspond to the case studies, and Expand Your Learning exercises are included for student and group assignments. Readers of this authoritative guide can stay abreast of the latest court decisions affecting fire department operations by accessing the author's Fire, EMS, & Safety Law Newsletter website.

[A Classification of Californian Vegetation](#)
 Wildfire Statistics Breathing Fire
 Female Inmate Firefighters on the Front Lines of California's Wildfires

As forest fires continue to ravage communities, this bestselling author and firefighter explores what causes them, and captures the danger and heroism of those who fight them. In *Megafire*, a world-renowned journalist and forest fire expert travels to the most dangerous and remote wildernesses, as well as to the backyards of people faced with these environmental disasters, to look at the heart of this phenomenon and witness firsthand the heroic efforts of the firefighters and scientists racing against time to stop it—or at least to tame these deadly flames. From Colorado to California, China to Canada, the narrative hopscotches the globe and takes readers to the frontlines of the battle both on the ground and in the air, and in the laboratories, universities, and federal agencies where this issue rages on. Through this prism of perspectives, Koda zeroes in on a handful of the most terrifying and tumultuous of these environmental disasters in recent years—the Yarnell Hill Fire in Arizona that took the lives of nineteen elite “hotshot” firefighters, the Waldo Canyon Fire that overwhelmed the city of Colorado

Springs—and more in a page-turning narrative that puts a face on the brave people at the heart of this issue. *Megafire* describes the profound impact of these fires around the earth and will change the way we think about the environment and the essential precariousness of our world.

Fire Apparatus Driver/Operator

LexisNexis

The National Fire Protection Association (NFPA) And The International Association Of Fire Chiefs (IAFC) Are Pleased To Bring You The Second Edition Of Fire Officer: Principles And Practice, A Modern Integrated Teaching And Learning System For The Fire Officer I And II Levels. Fire Officers Need To Know How To Make The Transition From Fire Fighter To Leader. Fire Officer: Principles And Practice, Second Edition Is Designed To Help Fire Fighters Make A Smooth Transition To Fire Officer. Covering The Entire Scope Of NFPA 1021, Standard For Fire Officer Professional Qualifications, 2009 Edition, Fire Officer Combines Current Content With Dynamic Features And Interactive Technology To Better Support Instructors And Help Prepare Future Fire Officers For Any Situation That May Arise. Safety Is Principle! The Second Edition Features A Laser-Like Focus On Fire Fighter Safety. Reducing Fire Fighter Injuries And Deaths Requires The Dedicated Efforts Of Every Fire Fighter, Fire Officer, Fire Department, And The Entire Fire Community Working Together. It Is With This Goal In Mind That We Have Integrated The 16 Firefighter Life Safety Initiatives Developed By The National Fallen Firefighters Foundation Into The Text. Likewise, In Each Of The Chapters, Actual National Fire Fighter Near-Miss Reporting System Cases Are Discussed To Drive Home Safety And The Lessons Learned From Those Incidents. Some Of The Guiding Principles Added To The New Edition Include: •Description Of The “Everybody Goes Home” And The National Fire Fighter Near-Miss Reporting System, Including Over A Dozen Company Officer Near-Miss Examples Throughout The Text. •Description Of The IAFC/IAFF Firefighter Safety And Deployment Study. •The Latest Fire Fighter Death And Injury Issues As Reported By The NFPA? National Fallen Firefighters Foundation, IAFC, And IAFF, Including Results Of A Thirty-Year

Retrospective Study. •Changes In Fire-Ground Accountability And Rapid Intervention Practices. •Results Of National Institute Of Standards And Technology Research On Wind-Driven Fires, Thermal Imaging Cameras, And Fire Dynamics As Related To Fire Fighter Survival. •The Latest Developments In Crew Resource Management. The Second Edition Also Reflects The Latest Developments In: •Building A Personal Development Plan Through Education, Training, Self-Development, And Experience, Including A Description Of The Fire And Emergency Services Higher Education (FESHE) Program. •The Impact Of Blogs, Video Sharing, And Social Networks. •How To Budget For A Grant. •Changes In The National Response Framework And National Incident Management System. Additional Items Related To Fire Fighter Safety And Health Are Included.

A Manual of California Vegetation
Waveland Press

In pursuit of lifestyle change, affordable property, and proximity to nature, people from all walks of life are moving to the wildland-urban interface. Tragic wildfires and a predicted increase in high fire danger weather with climate change have triggered concern for the safety of such amenity-led migrants in wildfire-prone landscapes. This book examines wildfire awareness and preparedness amongst women, men, households, communities and agencies at the interface between city and beyond. It does so through an examination of two regions where wildfires are common and disastrous, and where how to deal with them is a major political issue: southeast Australia and the west coast United States. It follows women's and men's stories of surviving, fighting, evacuating, living and working with wildfire to reveal the intimate inner workings of wildfire response – and especially the culturally and historically distinct gender relations that underpin wildfire resilience. Wildfire is revealed as much more than a "natural" hazard – it is far from gender-neutral. Rather, wildfire is an important means through which traditional gender roles and power relations are maintained despite changing social circumstances. Women's and men's subjectivities are shaped by varying senses of inclusion, exclusion, engagement and disengagement with wildfire management. This leads to the reproduction of gender identities with clear ramifications for if, how and to what extent women and men prepare for wildfire.

Granite Mountain Flatiron Books

The essential guide to California's long relationship with fire, updated for the climate-change generation. What is fire? How are wildfires ignited? How do California's weather and topography influence fire? How did Indigenous people use fire on the land we now call California? David Carle's clearly written, dramatically illustrated first edition of *Introduction to Fire in California* helped Californians, including the millions who live near naturally flammable wildlands, better understand their own place in the state's landscape. In this revised edition, Carle covers the basics of fire ecology; looks at the effects of fire on people, wildlife, soil, water, and air; discusses fire-fighting organizations and land-management agencies; and explains how to prepare for an emergency and what to do when one occurs. This second edition brings the wildfire story up to the year 2020, with information about recent extreme and deadly fire events and the evidence that climate change is swiftly changing the wildfire story in California. This update reflects current debates about California's future as a climate-crisis leader facing massive, annual natural disasters; the future of California development and housing; and the critically necessary alternatives to traditional energy options. Features: A larger, more reader-friendly page format More than 110 color illustrations and maps An overview of major wildfires in California's history An updated and expanded discussion of the effect of climate change on fires in natural landscapes Tips on what to do before, during, and after fires Discussion of utility companies and massive power shutoffs [I Survived the California Wildfires, 2018 \(I Survived #20\)](#) St. Martin's Press
The Wildland Fire Incident Management Field Guide is a revision of what used to be called the *Fireline Handbook, PMS 410-1*. This guide has been renamed because, over time, the original purpose of the *Fireline Handbook* had been replaced by the *Incident Response Pocket Guide, PMS 461*. As a result, this new guide is aimed at a different audience, and it was felt a new name was in order.
[Fire Service Law](#) Univ of California Press
A dramatic, revelatory account of the female inmate firefighters who battle California wildfires. Shawna was overcome by the claustrophobia, the heat, the smoke, the fire, all just down the canyon and up the ravine. She was feeling the adrenaline, but also the terror of doing something for the first time. She knew how to run with a backpack; they had trained her physically. But that's not training for flames. That's not live fire. California's fire

season gets hotter, longer, and more extreme every year — fire season is now year-round. Of the thousands of firefighters who battle California's blazes every year, roughly 30 percent of the on-the-ground wildland crews are inmates earning a dollar an hour. Approximately 200 of those firefighters are women serving on all-female crews. In *Breathing Fire*, Jaime Lowe expands on her revelatory work for *The New York Times Magazine*. She has spent years getting to know dozens of women who have participated in the fire camp program and spoken to captains, family and friends, correctional officers, and camp commanders. The result is a rare, illuminating look at how the fire camps actually operate — a story that encompasses California's underlying catastrophes of climate change, economic disparity, and historical injustice, but also draws on deeply personal histories, relationships, desires, frustrations, and the emotional and physical intensity of firefighting. Lowe's reporting is a groundbreaking investigation of the prison system, and an intimate portrayal of the women of California's Correctional Camps who put their lives on the line, while imprisoned, to save a state in peril.

California Forest Pest Conditions

University Press of Kentucky

By working with the Fire Marshall's Office, we have expanded the scope to include all of the material you need. The publication includes the statutes directly related to the Fire Service, Life Safety, and Building Inspection. Also included are the statutes related to Arbitration of Firefighter Labor Disputes, Employment Regulations and Supervision, and Workers Compensation and Insurance. This user-friendly publication with an unbeatable price includes a quick reference index, a comprehensive index, and thorough table of contents Features At-A-Glance: • Annotations by LexisNexis' attorney-editors • Comprehensive Index and Table of Contents

[Economic Risks of Climate Change](#)

California Native Plant Society

The harrowing story of the most destructive American wildfire in a century. There is no precedent in postwar American history for the destruction of the town of Paradise, California. On November 8, 2018, the community of 27,000 people was swallowed by the ferocious Camp Fire, which razed virtually every home and killed at least 85 people. The catastrophe seared the American imagination, taking the front page of every major national newspaper and top billing on the news networks. It displaced tens of thousands of

people, yielding a refugee crisis that continues to unfold. *Fire in Paradise* is a dramatic and moving narrative of the disaster based on hundreds of in-depth interviews with residents, firefighters and police, and scientific experts. Alastair Gee and Dani Anguiano are California-based journalists who have reported on Paradise since the day the fire began. Together they reveal the heroics of the first responders, the miraculous escapes of those who got out of Paradise, and the horrors experienced by those who were trapped. Their accounts are intimate and unforgettable, including the local who left her home on foot as fire approached while her 82-year-old father stayed to battle it; the firefighter who drove into the heart of the inferno in his bulldozer; the police officer who switched on his body camera to record what he thought would be his final moments as the flames closed in; and the mother who, less than 12 hours after giving birth in the local hospital, thought she would die in the chaotic evacuation with her baby in her lap. Gee and Anguiano also explain the science of wildfires, write powerfully about the role of the power company PG&E in the blaze, and describe the poignant efforts to raise Paradise from the ruins. This is the story of a town at the forefront of a devastating global shift—of a remarkable landscape sucked ever drier of moisture and becoming inhospitable even to trees, now dying in their tens of millions and turning to kindling. It is also the story of a lost community, one that epitomized a provincial, affordable kind of Californian existence that is increasingly unattainable. It is, finally, a story of a new kind of fire behavior that firefighters have never witnessed before and barely know how to handle. What happened in Paradise was unprecedented in America. Yet according to climate scientists and fire experts, it will surely happen again.

The State of the World's Land and Water Resources for Food and Agriculture W. W. Norton & Company "Apply the 2014 NFPA 1021 Standard to ensure fire officers are ready to take command! New technologies, operating procedures, information management strategies, and many other factors impact today's fire service leaders. Fire officers must be prepared to address multiple challenges on the fireground, at the station, and in the community. Make sure personnel are ready to take command with up-to-date Job Performance Requirements (JPRs) in the 2014 NFPA 1021: Standard for Fire Officer Professional Qualifications. NFPA 1021 specifically identifies four levels of progression: Fire

Officer Level I (supervisory); Fire Officer Level II (supervisory and managerial); Fire Officer Level III (managerial/administrative); Fire Officer Level IV (administrative)." -- provided by publisher.

Power Line Fire Prevention Field Guide MCD

California's unfunded public pension liability, when measured correctly, is two to four times larger than official government estimates. The failure to fully fund the pension promises has allowed the current generation to receive public services that they are not fully paying for, pushing the pension problem onto future generations. California Dreaming explains how six reforms would solve the state's pension problem in an equitable, responsible, and moral way: preserving pension benefits already earned, providing competitive pensions going forward, and granting the flexibility needed so that future generations are not paying for deals they did not make.

The Costs of Wildfire in California: Univ of California Press

The State of the World's Land and Water Resources for Food and Agriculture is FAO's first flagship publication on the global status of land and water resources. It is an 'advocacy' report, to be published every three to five years, and targeted at senior level decision makers in agriculture as well as in other sectors. SOLAW is aimed at sensitizing its target audience on the status of land resources at global and regional levels and FAO's viewpoint on appropriate recommendations for policy formulation. SOLAW focuses on these key dimensions of analysis: (i) quantity, quality of land and water resources, (ii) the rate of use and sustainable management of these resources in the context of relevant socio-economic driving factors and concerns, including food security and poverty, and climate change. This is the first time that a global, baseline status report on land and water resources has been made. It is based on several global spatial databases (e.g. land suitability for agriculture, land use and management, land and water degradation and depletion) for which FAO is the world-recognized data source. Topical and emerging issues on land and water are dealt with in an integrated rather than sectoral manner. The implications of the status and trends are used to advocate remedial interventions which are tailored to major farming systems within different geographic regions.

An Independent Review of Scientific and Technical Information Executive Summary Houghton Mifflin Harcourt

What if your phone truly helped you connect with people more than disconnect with those around you? You CAN dare to be relationally different in a screen-to-screen culture. But. . .honestly, I like my phone. So what should I do? You probably enjoy screens but don't want them hurting your relationships with the people who matter most, right? What if you could improve your face-to-face relationships, develop deeper connections, resolve conflict, and confidently communicate with friends, parents, teachers, roommates, coworkers, potential employers...even the barista at your local coffee shop? What if you paused to think before you posted, avoiding some of the hurt and consequences that almost always lead to regret after? What if you became a master of your own screen-time instead of letting it master you? What if you became more screen-wise? 40 real-life realizations including. . . * Your phone doesn't have an UNSEND button. * Texting is a dumb way to manage conflict. * We all need a digital detox every once in a while. * Sometimes less is more. * Phones are a great tool for connecting with people outside of the room when they don't interfere with the people inside the room * Sometimes the people we love the most are the people we ignored all day. Author and youth culture expert, Jonathan McKee, and his daughter Alyssa McKee, uncover forty random realizations they've discovered over the last five years. Screens provide fun platforms to connect with faraway friends; and sometimes the people we love the most are the people we ignore all day. Jonathan and Alyssa help young adults navigate face-to-face communication in a screen-to-screen world too! Maybe they'll help you navigate face-to-face communication in a screen-to-screen world too!

State of California Fire Laws Barbour Publishing

Wildfire Statistics Breathing Fire Female Inmate Firefighters on the Front Lines of California's Wildfires MCD

An Integrated Approach for Business and Personal Success Jones & Bartlett Publishers

"In Fernanda Santos' expert hands, the story of 19 men and a raging wildfire unfolds as a riveting, pulse-pounding account of an American tragedy; and also as a meditation on manhood, brotherhood and family love. The Fire Line is a great and deeply moving book about courageous men and women." - Héctor Tobar, author of *Deep Down Dark: The Untold Stories of 33 Men Buried in a Chilean Mine and the Miracle that Set Them Free*. When a bolt of lightning

ignited a hilltop in the sleepy town of Yarnell, Arizona, in June of 2013, setting off a blaze that would grow into one of the deadliest fires in American history, the twenty men who made up the Granite Mountain Hotshots sprang into action. An elite crew trained to combat the most challenging wildfires, the Granite Mountain Hotshots were a ragtag family, crisscrossing the American West and wherever else the fires took them. The Hotshots were loyal to one another and dedicated to the tough job they had. There's Eric Marsh, their devoted and demanding superintendent who turned his own personal demons into lessons he used to mold, train and guide his crew; Jesse Steed, their captain, a former Marine, a beast on the fire line and a family man who wasn't afraid to say "I love you" to the firemen he led; Andrew Ashcraft, a team leader still in his 20s who struggled to balance his love for his beautiful wife and four children and his passion for fighting wildfires. We see this band of brothers at work, at play and at home, until a fire that burned in their own backyards leads to a national tragedy. Impeccably researched, drawing upon more than a hundred hours of interviews with the firefighters' families, colleagues, state and federal officials, and fire historians and researchers, New York Times Phoenix Bureau Chief Fernanda Santos has written a riveting, pulse-pounding narrative of an unthinkable disaster, a remarkable group of men and the raging wildfires that threaten our country's treasured wild lands. *The Fire Line* is the winner of the 2017 Spur Award for Best First Nonfiction Book, and Spur Award Finalist for Best Western Contemporary Nonfiction.

"Breaking" News Notion Press

Flame and Fortune in the American West creatively and meticulously investigates the ongoing politics, folly, and avarice shaping the production of increasingly widespread yet dangerous suburban and exurban landscapes. The 1991 Oakland Hills Tunnel Fire is used as a starting point to better understand these complex social-environmental processes. The Tunnel Fire is the most destructive fire—in terms of structures lost—in California history. More than 3,000 residential structures burned and 25 lives were lost. Although this fire occurred in Oakland and Berkeley, others like it sear through landscapes in California and the American West that have experienced urban growth and development within areas historically prone to fire. Simon skillfully blends techniques from environmental history, political ecology, and science studies to

closely examine the Tunnel Fire within a broader historical and spatial context of regional economic development and natural-resource management, such as the widespread planting of eucalyptus trees as an exotic lure for homeowners and the creation of hillside neighborhoods for tax revenue—decisions that produced communities with increased vulnerability to fire. Simon demonstrates how in Oakland a drive for affluence led to a state of vulnerability for rich and poor alike that has only been exacerbated by the rebuilding of neighborhoods after the fire. Despite these troubling trends, *Flame and Fortune in the American West* illustrates how many popular and scientific debates on fire limit the scope and efficacy of policy responses. These risky yet profitable developments (what the author refers to as the Incendiary), as well as proposed strategies for challenging them, are discussed in the context of urbanizing areas around the American West and hold global applicability within hazard-prone areas.

Female Inmate Firefighters on the Front Lines of California's Wildfires Crown Publishing Group (NY)

Ethics & Business: An Integrated Approach for Business and Personal Success gives students the practical knowledge and skills to identify ethical dilemmas, understand ethical behavior in themselves and others, and advocate for ethical behavior within their organization. The course focuses on three ethical questions: the individual, the organization, and the societal perspective. These questions and views explore different areas of business ethics, such as the use and abuse of power, challenges to honesty and integrity, and participation in ethical interventions such as reporting, repair, forgiveness, and reconciliation.

Most business ethics courses are based on a single point of view. Depending on the viewpoint, this might be based on philosophical theory, organizational behavior, or a legal and regulatory compliance approach. As an author team, we combine and integrate these points of view into a unified whole by incorporating unique content, original videos, and adaptable case studies to assist students in making ethical decisions in their professional and personal lives.

Debunking Wildfire Myths to Save Our Forests and Our Climate Univ of California Press

Smokescreen cuts through years of misunderstanding and misdirection to make an impassioned, evidence-based argument for a new era of forest management for the sake of the planet and the human race. Natural fires are as

essential as sun and rain in fire-adapted forests, but as humans encroach on wild spaces, fear, arrogance, and greed have shaped the way that people view these regenerative events and given rise to misinformation that threatens whole ecosystems as well as humanity's chances of overcoming the climate crisis. Scientist and activist Chad T. Hanson explains how natural alarm over wildfire has been marshaled to advance corporate and political agendas, notably those of the logging industry. He also shows that, in stark contrast to the fear-driven narrative around these events, contemporary research has demonstrated that forests in the United States, North America, and around the world have a significant deficit of fire. Forest fires, including the largest ones, can create extraordinarily important and rich wildlife habitats as long as they are not subjected to postfire logging. *Smokescreen* confronts the devastating cost of current policies and practices head-on and ultimately offers a hopeful vision and practical suggestions for the future -- one in which both communities and the climate are protected and fires are understood as a natural and necessary force.

An American Prospectus Scholastic Inc.

The true story behind the events that inspired the major motion picture *Only the Brave*. A "unique and bracing" (Booklist) first-person account by the sole survivor of Arizona's disastrous 2013 Yarnell Hill Fire, which took the lives of 19 "hotshots"--firefighters trained specifically to battle wildfires. Brendan McDonough was on the verge of becoming a hopeless, inveterate heroin addict when he, for the sake of his young daughter, decided to turn his life around. He enlisted in the Granite Mountain Hotshots, a team of elite firefighters based in Prescott, Arizona. Their leader, Eric Marsh, was in a desperate crunch after four hotshots left the unit, and perhaps seeing a glimmer of promise in the skinny would-be recruit, he took a chance on the unlikely McDonough, and the chance paid off. Despite the crew's skepticism, and thanks in large part to Marsh's firm but loving encouragement, McDonough unlocked a latent drive and dedication, going on to successfully battle a number of blazes and eventually win the confidence of the men he came to call his brothers. Then, on June 30, 2013, while McDonough--"Donut" as he'd been dubbed by his team--served as lookout, they confronted a freak, 3,000-degree inferno in nearby Yarnell, Arizona. The relentless firestorm ultimately trapped his hotshot brothers, tragically killing all 19 of them within minutes. Nationwide, it was the

greatest loss of firefighter lives since the 9/11 attacks. Granite Mountain is a gripping memoir that traces McDonough's story of finding his way out of the dead end of drugs, finding his purpose among

the Granite Mountain Hotshots, and the minute-by-minute account of the fateful day he lost the very men who had saved him. A harrowing and redemptive tale of

resilience in the face of tragedy, Granite Mountain is also a powerful reminder of the heroism of the people who put themselves in harm's way to protect us every day.