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provides most (even 100%) of management, strategy, operational, and marketing guidance. Subsidies and grants play a big role. The donor operates via a fixed -term project (often not more than 4 years).An Introduction to Collective Marketing by Smallholder FarmersAs an illustration, collective action interventions in agroforestry in Cameroon which was carried out by ICRAF involve activities such as the training of producer groups in value chain and business

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inputs like seeds, fertilizers, credit, insurance, knowledge and extension services; and forward linkages such as collective marketing, processing, and market-led agriculture production (Mondal, 2010).Farmer Producer Organizations as Farmer Collectives: A ...Agricultural marketing cooperatives are often formed to promote specific commodities. Commercially successful agricultural marketing cooperatives include India's Amul (dairy products), which is the

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organizational aspects, were used to examine the motives, benefits, challenges, and enabling conditions of collective action ...

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