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# Broadcast Journalism Techniques Of Radio And Television News

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## **BURKE JOSEPH**

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### **Television News**

Apress

Writing for Broadcast Journalists is the essential guide to writing news for television and radio, guiding readers through the significant differences between writing text to be read, and writing spoken English that will be heard. This book helps broadcast journalists at every stage of their careers to avoid newspaper-style 'journalese', clichés, jargon, and inaccurate grammar or pronunciation, while capturing the immediacy of the spoken word in creative broadcast

news scripts. It also gives advice on providing concise online material for broadcasters' websites. Sections include: • Practical advice on how to write accurately but conversationally • How to cope with a dynamic English language, with new expressions and words changing their meanings • Writing scripts that match the TV pictures, and use real sound on radio • Detailed guidance on correct terminology and the need for sensitive language • An appendix of 'dangerous' words and phrases to be avoided in scripts. Written in a lively and accessible style by a former BBC news editor, Writing for Broadcast Journalists is an invaluable guide to the techniques of writing news for

television, radio and  
online audiences.

**Introduction to**

**Journalism** University  
of Chicago Press

Beyond Powerful Radio  
is a complete guide to  
becoming a powerful  
broadcast

communicator on radio  
or internet! This how-to  
cookbook is for  
broadcasters who want  
to learn the craft and  
improve. This practical  
and easy-to-read book,  
filled with bullet lists,  
offers techniques to  
learn everything from  
how to produce and  
host a show, to news  
gathering, coverage of  
investigative and  
breaking stories,  
writing and delivering  
the commercial copy  
and selling the air  
time. With

contributions from over  
100 top experts across  
all broadcast fields,  
Beyond Powerful Radio

offers techniques,  
advice and lessons to  
build original  
programming, for  
news, programming,  
talk shows, producers,  
citizen journalism, copy  
writing, sales,  
commercials,  
promotions,  
production, research,  
fundraising, and more.  
Plus: Tips to assemble  
a winning team; to  
develop, build, and  
market your brand; get  
your next job in  
broadcasting,  
effectively promote  
your product; increase  
sales; write and  
produce commercials;  
raise money with your  
station; deal with  
creative burnout and  
manage high ego  
talent; and to research  
and grow your  
audience. Never be  
boring! Get, keep, and  
grow audiences  
through powerful

personality, storytelling, and focus across any format. Tried-and-true broadcast techniques apply to the myriad forms of audio broadcast available today, including Web radio and podcasting. While the technology and delivery systems change, the one constant is content! Listeners, viewers, and surfers want to be entertained, informed, inspired, persuaded, and connected with powerful personalities, and storytellers. A full Instructor Manual is available with complete lesson plans for broadcast instructors - course includes Audio Production/Radio Programming/Management/Broadcast Journalism. The Instructor Manual is

available for download here:  
<http://cw.routledge.com/textbooks/9780240522241/>  
Broadcast Journalism  
 Taylor & Francis  
 Media Production is an introductory guide to radio, TV and film production techniques. Illuminating the step by step process from conception to delivery, from the initial brainstorm, through planning, research and editing, this book creates a guided structure to help students learn about media production. Aimed at those producing radio, film or TV productions for the first time, this book offers relevant advice which takes account of the context in which students work and the type of equipment available to them.

Supported by online resources, this textbook provides templates, notes and exercises to help students prepare for their own productions, as well as a video and audio library showcasing techniques, interviews and behind the scenes industry footage.

*Programme Making for*

*Radio* Routledge

Updated in its 5th edition, Papper's Broadcast News and Writing Stylebook is the first and most widely used handbook in broadcast news. This book clearly and concisely outlines the rules of broadcast news writing, reporting, grammar, style, and usage. With chapter-by-chapter coverage of story types, from business stories to crime and

legal reporting, education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news.

Because the news business has changed - - and continues to evolve -- so has this text. Written by the person who has overseen the major industry research for the past 18 years, the latest edition looks into the future of news by exploring the business of news. Citing the latest data and trends, the book takes a hard look at where the industry stands and where it appears to be headed.

*Interviewing for Radio*  
Routledge  
Radio Production is for professionals and students interested in understanding the radio industry in today's ever-changing world. This book features up-to-date coverage of the purpose and use of radio with detailed coverage of current production techniques in the studio and on location. In addition there is exploration of technological advances, including handheld digital recording devices, the use of digital, analogue and virtual mixing desks and current methods of music storage and playback. Within a global context, the sixth edition also explores American radio by providing an overview

of the rules, regulations, and purpose of the Federal Communications Commission. The sixth edition includes: Updated material on new digital recording methods, and the development of outside broadcast techniques, including Smartphone use. The use of social media as news sources, and an expansion of the station's presence. Global government regulation and journalistic codes of practice. Comprehensive advice on interviewing, phone-ins, news, radio drama, music, and scheduling. This edition is further enhanced by a companion website, featuring examples, exercises, and resources:  
[www.focalpress.com/c](http://www.focalpress.com/c)

w/mcleish.

**Basic Radio**

**Journalism** John Wiley  
& Sons

Print Journalism Is  
Designed For The Eye  
While Broadcast  
Journalism Is Produced  
For Ear. As Such For  
Broadcast Journalism  
Hear Copy Is Written  
Rather Than See Copy  
Which Is The Hallmark  
Of

Newspaper. Handbook  
Of Radio, Tv And  
Broadcast Journalism  
Contains Rich  
Information In The  
Field. Topics Viz.,  
Radio, Tv And  
Broadcast Journalism;  
Radio And  
Communication Media;  
Tv Documentary And  
Commentary;  
Broadcast Media;  
Broadcast Reporting;  
Sources Of News; News  
Casting; New Reporting  
Skills; Broadcast  
Writing Style;

Reporting Techniques;  
And News-Gathering  
Tactics Etc. Are  
Elaborately  
Analysed. This Will  
Prove A Handy  
Reference Tool To All  
The Concerned.  
*Writing for Broadcast  
Journalists* Marion  
Street Press, Inc.  
Perhaps you've always  
wondered how public  
radio gets that smooth,  
well-crafted sound.  
Maybe you're thinking  
about starting a  
podcast, and want  
some tips from the  
pros. Or maybe  
storytelling has always  
been a passion of  
yours, and you want to  
learn to do it more  
effectively. Whatever  
the case—whether  
you're an avid NPR  
listener or you aspire  
to create your own  
audio, or both—Sound  
Reporting: The NPR  
Guide to Audio

Journalism and Production will give you a rare tour of the world of a professional broadcaster. Jonathan Kern, who has trained NPR's on-air staff for years, is a gifted guide, able to narrate a day in the life of a host and lay out the nuts and bolts of production with equal wit and warmth. Along the way, he explains the importance of writing the way you speak, reveals how NPR books guests ranging from world leaders to neighborhood newsmakers, and gives sage advice on everything from proposing stories to editors to maintaining balance and objectivity. Best of all—because NPR wouldn't be NPR without its array of distinctive

voices—lively examples from popular shows and colorful anecdotes from favorite personalities animate each chapter. As public radio's audience of millions can attest, NPR's unique guiding principles and technical expertise combine to connect with listeners like no other medium can. With today's technologies allowing more people to turn their home computers into broadcast studios, Sound Reporting couldn't have arrived at a better moment to reveal the secrets behind the story of NPR's success.

**Handbook Of Radio, T.V. And Broadcast Journalism**  
 Butterworth-Heinemann  
 Looks at the emerging

phenomenon of online journalism, including Weblogs, Internet chat groups, and email, and how anyone can produce news.

**Media Selling** CRC Press

A straightforward account of the editorial and production processes used by journalists to bring television news to the viewer. It is an invaluable text for students on journalism courses, print and radio journalists moving into television and TV journalists wishing to update their knowledge. Takes into account the latest practices and issues in the television industry. This fourth edition has been thoroughly updated to take account of the latest practices and issues in the television industry.

It includes new illustrations of developments from both a technological and an editorial perspective. In a changing broadcasting environment, newcomers to television journalism are finding themselves entering a world in which an empathy with technology is as important as a way with words. The newsroom itself is now completely computerized and consequently new skills and working methods need to be mastered to take account of the revolutionary advances.

**Broadcast Announcing Worktext** A&C Black  
The Broadcast Announcing Worktext provides you with the skills, techniques, and

procedures necessary to enter this highly competitive field of broadcast performance. Factual information is presented in easy-to-digest modules and projects that encourage active participation. Each chapter concludes with a self-study section students can use to test themselves. The companion website illustrates techniques and concepts with audio and visual examples that help students to learn better broadcast performance techniques. New to this edition are brand new audio clips and videos, interviews with industry professionals, and updated content throughout, including a new section on social media in the news.

### Television Production & Broadcast Journalism

Taylor & Francis

Anyone studying journalism, or training for the industry, will benefit from the broad scope of information and guidance packed into this textbook.

Those already employed in journalism or related areas will also find it useful as a reference book.

Essential techniques employed by journalists working across all media are supplemented with detailed sections on the workings of public administration, law, health and safety, regulation and training.

Each chapter concludes with suggested learning activities and an extensive list of resources for further study and

investigation. The approach throughout chapters covering background issues (e.g. law) is 'journalism centred': all topics are related to the interests and concerns of journalists and journalism. Students of the City and Guilds Diploma in Media Techniques will find the book particularly relevant to their studies as it has been developed to reflect the syllabus of this course.

Presenting on TV and Radio CRC Press

Describes the storytelling elements of a broadcast news story. It shows students and professionals of radio and TV journalism how to apply structure to stories. Use cases of news reports and evaluation checklists

are presented.

**Broadcast News Writing, Reporting, and Producing**

Routledge

Covers topics such as how to find memorable stories, localize national stories, interview effectively, create professional live shots, develop a broadcast voice, and write leads.

*Broadcast Journalism*

Taylor & Francis

Broadcast Journalism offers a vivid insight into the world of electronic reporting, taking you behind the scenes at ITN and the BBC World Service. Join camera crews on a stakeout at the High Court, and capture the atmosphere in the studios of the world's largest news organisation. All the essential skills are covered, with step-by-

step instruction in reporting, recording and editing using the latest equipment. Coverage for radio and TV includes: -  
 Newswriting-  
 Newsgathering-  
 Newsreading-  
 Interviewing-  
 Programme-making  
 The digital revolution is transforming the news, and this fifth edition explores the new opportunities emerging for journalists and online reporters using the Internet. Essential guidance is also given on how you can break into a career in journalism. A practical manual containing all the aspiring reporter needs to know includes electronic and online reporting. Offers career advice  
Writing for Broadcast News SAGE  
 This newest edition of

Broadcast Journalism continues its long tradition of covering the basics of broadcasting from gathering news sources, interviewing, putting together a programme, news writing, reporting, editing, working in the studio, conducting live reports, and more. Two new authors have joined forces in this new edition to present behind the scenes perspectives on multimedia broadcast news, where it is heading, and how you get there. Technology is meshing global and local news. Constant interactivity between on-the-scene reporting and nearly instantaneous broadcasting to the world has changed the very nature of how broadcast journalists

must think, act, write and report on a 24/7 basis. This new edition takes up this digital workflow and convergence. Students of broadcast journalism and professors alike will find that the sixth edition of Broadcast Journalism is completely up-to-date. Includes new photos, quotations, and coverage of convergent journalism, podcasting, multimedia journalism, citizen journalism, and more!

**That's the Way It Is**

John Wiley & Sons  
The Art of Editing continues to be the standard by which editing texts are judged, offering the most comprehensive and up-to-date discussion of editing available. Long viewed as the "classic" in the field of editing, The Art

of Editing continues to evolve to meet the needs of today's students. In addition to a focus on traditional newspaper editing, the authors pay significant attention to the other areas in which students are increasingly finding jobs: online media, corporate magazines, broadcasting, public relations and advertising. The ninth edition of The Art of Editing details the major changes revolutionizing the media industry and prepares students to work in convergent environments, where skill in print, broadcast and online operations is essential.

*Broadcast Journalism*  
SAGE

Brad Schultz follows the process of news production from the

creation of story ideas to presentation on air, in television, radio & on the Internet. He also discusses issues facing producers, such as newsroom leadership, resource management & newsroom relationships.

### **Radio Production**

Rowman & Littlefield Programme Making for Radio offers trainee radio broadcasters and their instructors focused practical guidelines to the professional techniques applied to the making of radio shows, explaining how specific radio programmes are made and the conventions and techniques required to produce them. This book describes how and why these methods are applied through the use of a behind-the-

scenes glimpse at working practices and procedures used in the industry. It considers the constraints and incentives that limit or stimulate creativity and innovation within programme production. Programme Making for Radio examines the individual roles and responsibilities of the whole production team and the importance of team-working skills. Chapters focus on the specific requirements of specialist programmes and offer advice from a range of programme makers working in local and national broadcasting. There is a case study example that follows the progress of a feature programme from pitching the original idea, through assembling material to

final transmission.  
Programme Making for  
Radio includes: a clear  
description of the role  
of each member of the  
programme making  
team, their duties and  
responsibilities  
practical tips on  
interviewing, mixing  
and presenting  
explanations of the key  
elements that make up  
a radio programme  
such as clips, wraps,  
packages, features and  
interviews with a full  
glossary of technical  
terms. This book is  
informative, accessible  
and comprehensive,  
covering the whole  
range of skills needed  
by the radio  
professional in the  
studio and on location.  
*Broadcast News  
Producing* Prentice Hall  
An overview of the  
specialized techniques  
of electronic  
newsgathering

(broadcast journalism),  
radio, TV, writing,  
reporting and  
producing.  
Essential Radio Skills  
Taylor & Francis  
Practical Journalism:  
How to Write News  
introduces the  
beginner to the skills  
needed to become a  
journalist in the digital  
age. The book draws  
on interviews with  
dozens of working  
journalists. They share  
their thoughts on the  
profession and we  
watch them work -  
selecting stories,  
carrying out interviews  
and writing scripts.  
There are chapters on  
interviewing, research  
techniques and news  
writing. Further  
chapters cover working  
in broadcasting and  
online. Media law and  
ethics are also  
included. Most  
journalists believe they

work ethically although few have set rules and others admit to being pressured to behave underhandedly. This book looks at how journalists can work more ethically and provides a guide for

beginners. The book is easy to read. Each chapter concludes with activities and a list of further reading. A glossary of terms is included at the end of the book.