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decide to sell on eBay, so
you spend an hour
snapping photos and
creating a listing. After a
couple of days, it sells for
\$660. Once you account
for eBay and PayPal fees,
you get \$575 - a nice
\$175 profit. Now, let's say
you decide to sell to an
online buyback store via
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\$500 and you can sell it
instantly.Phone Profit
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PhonesThe total cost needed to set up the space with computer and the respective software is \$18,000. With a markup of 20% the selling price will be \$21,600 (see how to calculate markup above). The margin percentage can be calculated as follows:
 Margin Percentage = $(21,600 - 18,000)/21,600 = 16.67\%$. Margin vs MarkupShould You Use Margin or Markup Percentage for Pricing ...For net profit, net profit margin and profit percentage, see the Profit

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It may go back up a lot, and then ever "cheaper" purchased goods is helping your margin as you're riding it back up. With true commodities, I never fret too much in the short-term on how much we lost (by selling at low margins) or gained (by selling at healthy margins).

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The total cost needed to set up the space with computer and the respective software is \$18,000. With a markup of 20% the selling price will be \$21,600 (see how to calculate markup above). The margin percentage can be calculated as follows:
 Margin Percentage = $(21,600 - 18,000) / 21,600 = 16.67\%$. Margin vs Markup

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