

# Aj Greimas And The Nature Of Meaning Linguistics Semiotics And Discourse Theory Critics Of The Twentieth Century

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## MORGAN MYLA

*Culture and Cognition* Susquehanna University Press

This series of bibliographical references is one of the most important tools for research in modern and contemporary French literature. No other bibliography represents the scholarly activities and publications of these fields as completely.

*A. J. Greimas and the Nature of Meaning* University of Toronto Press

"... the details of Saint-Martin's argument contain a wealth of penetrating observations from which anyone with a serious interest in visual communication will profit." -- *Journal of Communication*  
Saint-Martin elucidates a syntax of visual language that sheds new light on nonverbal language as a form of representation and communication. She describes the evolution of this language in the visual arts as well as its multiple uses in contemporary media. The result is a completely new approach for scholars and practitioners of the visual arts eager to decode the many forms of visual communication.

**Transitivity-Based Foregrounding in the Acts of the Apostles** Indiana University Press

Is marketing coming to an end? The authors explore the present state of marketing scholarship and put forward a variety of visions of marketing in the twenty first century.

*Connecting Theory and Practice* Routledge

It is a commonplace that the problems of African rural development are becoming increasingly complex - that is, they have grown more numerous, interrelated, and varied. This complexity has generated a multitude of development scenarios. Among these is the doomsday scenario, applied to every nation on the continent, best captured in the phrase "Everything works ... except in Africa." Emery Roe argues that crisis scenarios generated by an expert (usually non-African) elite are self-serving and counterproductive. Except-Africa takes up the challenge of devising development scenarios that do justice to the continent's variegated reality.

*Semiotics of the Media* Wipf and Stock Publishers

These essays examine the central role played by Ovid in medieval amatory literature. In so doing, they address the theoretical problems of the entrenched "aesthetics of reception" long tied to the Ovidian Middle Ages, while they also seek at times to overturn many of the prior critical perceptions associated with Ovidian suasive discourse - in particular the unproblematic assertion of male will and the erasure of female voice. Responding to the great fund of critical work done on amatory literature in the Middle Ages - a literature thus far organized into an array of categories such as the rhetorical institution of persuasion and seduction, the Ovidian heritage, aetas ovidiana, the language of amatory trial, the genealogy of the romance, and the convention of courtly love - this volume seeks to provide a comprehensive look at the rhetorical and social conditions of desire.

*Semiotica* Psychology Press

The first edition of ELL (1993, Ron Asher, Editor) was hailed as "the field's standard reference work for a generation". Now the all-new second edition matches ELL's comprehensiveness and high quality, expanded for a new generation, while being the first encyclopedia to really exploit the multimedia potential of linguistics. \* The most authoritative, up-to-date, comprehensive, and international reference source in its field \* An entirely new work, with new editors, new authors, new topics and newly commissioned articles with a handful of classic articles \* The first Encyclopedia to exploit the multimedia potential of linguistics through the online edition \* Ground-breaking and International in scope and approach \* Alphabetically arranged with extensive cross-referencing \* Available in print and online, priced separately. The online version will include updates as subjects develop ELL2 includes: \* c. 7,500,000 words \* c. 11,000 pages \* c. 3,000 articles \* c. 1,500 figures: 130 halftones and 150 colour \* Supplementary audio, video and text files online \* c. 3,500 glossary definitions \* c. 39,000 references \* Extensive list of commonly used abbreviations \* List of languages of the world (including information on no. of speakers, language family, etc.) \* Approximately 700 biographical entries (now includes contemporary linguists) \* 200 language maps in print and online Also available online via ScienceDirect - featuring extensive browsing, searching, and internal cross-referencing between articles in the work, plus dynamic linking to journal articles

and abstract databases, making navigation flexible and easy. For more information, pricing options and availability visit [www.info.sciencedirect.com](http://www.info.sciencedirect.com). The first Encyclopedia to exploit the multimedia potential of linguistics Ground-breaking in scope - wider than any predecessor An invaluable resource for researchers, academics, students and professionals in the fields of: linguistics, anthropology, education, psychology, language acquisition, language pathology, cognitive science, sociology, the law, the media, medicine & computer science. The most authoritative, up-to-date, comprehensive, and international reference source in its field

*A Functional-Grammatical Approach to the Lukan Perspective* University of Michigan Press

Taking as his point of departure Norbert Wiener's statement that information is basic to understanding materialism in our era, Ronald Schleifer shows how discoveries of modern physics have altered conceptions of matter and energy and the ways in which both information theory and the study of literature can enrich these conceptions. Expanding the reductive notion of "the material" as simply matter and energy, he formulates a new, more inclusive idea of materialism.

*The Data Do the Talking* Czech Institute of Academic Education z.s.

Met lit. opg. Methodologische oriëntaties over cultuurwetenschap en cultuurparticipatie, vanuit sociologisch, structuralistisch, filosofisch, cultureel antropologisch en psychologisch perspectief.

**Culture and Cognition** University of Toronto Press

Unlike any existing studies of the medical humanities, *The Chief Concern of Medicine* brings to the examination of medical practices a thorough---and clearly articulated---exposition of the nature of narrative. The book builds on the work of linguistics, semiotics, narratology, and discourse theory and examines numerous literary works and narrative "vignettes" of medical problems, situations, and encounters. Throughout, the book presents usable expositions of the ways storytelling organizes itself to allow physicians and other healthcare workers (and even patients themselves) to be more attentive to and self-conscious about the information---the "narrative knowledge"---of the patient's story.

*Semiotic Analysis and Public Policy* Transaction Publishers

Aphra Behn was the first Englishwoman to earn her living from writing. This collection of critical essays explores the different genres in Behn's canon, including her plays, criticism, fiction and poetry, from a wide variety of feminist theoretical approaches.

**Eschatology, Escapology and the Illusion of the End** Cornell University Press

Theorists interested in learning more about any given interpretive approach are often required to navigate a dizzying array of sources, with no clear sense of where to begin. The prose of many primary sources is often steeped in dense and technical argot that novices find intimidating or even impenetrable. *Interpretation in Political Theory* provide students of political theory a single introductory reference guide to major approaches to interpretation available in the field today.

Comprehensive and clearly written, the book includes: A historical and theoretical overview that situates the practice of interpretation within the development of political theory in the twentieth century. Chapters on Straussian esotericism, historical approaches within the Cambridge School of interpretation, materialist approaches associated with Marxism, the critical approaches associated with varieties of feminism, Greimassian semiotics, Foucaultian genealogy, the negative dialectics of Theodor Adorno, deconstruction as exemplified by Jacques Derrida and Paul de Man, and Lacanian

psychoanalysis. An exposition of the theoretical and disciplinary background of each approach, the tools and techniques of interpretation it uses, its assumptions about what counts as a relevant text in political theory, and what it considers to be the purpose or objective of reading in political theory. A reading of Thomas Hobbes's *Leviathan* to illustrate how each approach can be applied in practice. A list of suggestions for further reading that will guide those interested in pursuing more advanced study. An invaluable textbook for advanced undergraduates, graduate students, and even seasoned scholars of political theory interested in learning more about different interpretive approaches.

*Narrative Analysis* Routledge

Originally published in French in 1991 by Les Editions du Seuil, Paris. Raises and explores such questions as: What are the necessary conditions for the existence of passion? Can passion be submitted to a logic of language? Does passion allow systemic semiotic transformations? Annotation copyright by Book News, Inc., Portland, OR

*The Body, Scientific Knowledge, and the Power of Language* Fordham Univ Press

This two-volume set is part of a growing body of literature concerned with the history of biblical interpretation. The ample introduction first situates key players in the story of the development of the major strands of biblical interpretation since the Enlightenment, identifying how different theoretical and methodological approaches are related to each other and describing the academic environment in which they emerged and developed. Volume 1 contains fourteen essays on twenty-two interpreters who were principally active before 1980, and volume 2 has nineteen essays on twenty-seven of those who were active primarily after this date. Each chapter provides a brief biography of one or more scholars, as well as a detailed description of their major contributions to the field. This is followed by an (often new) application of the scholar's theory. By focusing on the individual scholars and their work, the book recognizes that interpretive approaches arise out of certain circumstances, and that scholars are influenced by, and have influences upon, both other interpreters and the times in which they live. This set is ideal for any class on the history of biblical interpretation and for those who want a greater understanding of how the current field of biblical studies developed.

*Rebuilding Babel: The Translations of W.H. Auden* Wipf and Stock Publishers

This study of the language of Acts is based on M. A. K. Halliday's functional grammar, which offers a theory based on linguistic choices and the effects they have on readers or hearers. Interacting with selected interpretations from, among others, C.K. Barrett, Ben C. Witherington, Jerome Neyrey, Jacob Jervell and John Lentz, Martn-Asensio argues that transitivity ('who does what to whom') emerges as a key factor in the foregrounding scheme of Acts, and this analysis offers a linguistically based perspective on Luke's overall concern to underline the supremacy of the divine will on the stage of human affairs.

*Semiotics and Gospel Texts* U of Minnesota Press

International Academic Conference on Social Sciences and Humanities in Prague 2015 (NY'sAC-SSaH 2015 in Prague), Wednesday - Thursday, December 30 - 31, 2015

*State of the Art, Projects, and Perspectives* University of Toronto Press

This groundbreaking book challenges the disciplinary boundaries that have traditionally separated scientific inquiry from literary inquiry. It explores scientific knowledge in three subject areas—the

natural history of aging, literary narrative, and psychoanalysis. In the authors' view, the different perspectives on cognition afforded by Anglo-American cognitive science, Greimassian semiotics, and Lacanian psychoanalysis help us to redefine our very notion of culture. Part I historically situates the concepts of meaning and truth in twentieth-century semiotic theory and cognitive science. Part II contrasts the modes of Freudian case history to the general instance of Einstein's relativity theory and then sets forth a rhetoric of narrative based on the discourse of the aged. Part III examines in the context of literary studies an interdisciplinary concept of cultural cognition. Culture and Cognition will be essential reading for literary theorists, historians and philosophers of science; semioticians; and scholars and students of cultural studies, the sociology of literature, and science and literature.

**Chaucer's Fabliaux as Analogues** Bucknell University Press

Examines the legacy of the Enlightenment on contemporary thinking and modes of understanding

**Cycles of Influence** A. J. Greimas and the Nature of Meaning Linguistics, Semiotics and Discourse Theory

Technology continues to transform the world with a process that seems to be constantly accelerating. The struggle to understand the way the new computer and communications technologies are transforming the world is many-sided. What the essays collected in this issue of the

'Bucknell Review' attempt is a general cultural approach to the notion of there being a technological matrix in which we all now find ourselves adrift and of which our experience is often dread. Adrift and dread are not single metaphors in the collection. In order to attempt this interrogation of the technological matrix, the essayists have drawn from a variety of disciplines- literature, philosophy, religion, art, media studies- while retaining the substantial contributions of previous theorists of technology. The main thrust of this collection is to underscore the vast enrichment given to a study of the new technologies when approached from a broad cultural standpoint.

**Interpretation in Political Theory** U of Minnesota Press

In short, Culture in Minds and Societies: Foundations of Cultural Psychology presents a new look at the relationship between people and society, produces a semiotic theory of cultural psychology and provides a dynamic treatment of culture in human lives. This book makes a decisive break from the post-modernist theoretical framework that considers knowledge as local and situation-specific. It restores the goal of construction of general knowledge to the social sciences. While recognizing the uniqueness of all human personal experience from birth to death, it emphasizes the universality of cultural organization of human minds and societies.

Poststructuralism and Speculation BRILL

This collection of articles by Irmengard Rauch provides a lucid narrative on the nature of semiotics and linguistics, revealing their symbiotic relationship through concrete, data-based application.