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#### **What Is Guerrilla Marketing?**

Based on extensive financial industry practice management research, proven marketing strategies from Guerrilla Marketing legend Jay Conrad Levinson and over 27 years of unique financial industry

experience, Grant Hicks has created simple yet easy to implement strategies for any financial professional to build and manage capacity in their practice.

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Levinson covers everything from online marketing to business cards and newspaper advertisements. The Best of Guerrilla Marketing is the Marketing Bible for every business.

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