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# Rolex

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**Rolex** Guido Mondani

Editore e Ass  
Testimonials 5/5 Stars  
\*\*\*\*\* Very good book:  
Very good and concise  
book if you want to learn  
more about Rolex in a  
short time. (Zeer goed

boek: Zeer goed en  
beknopt boek als je in  
korte tijd meer wilt weten  
over rolex.) (Dieter B.  
Oktober 17. 2017) 5/5  
Stars \*\*\*\*\* MUY BUENO.«  
(Juan Carlos Camino,

March 15. 2017) 5/5 Stars  
\*\*\*\*\* Well worth reading  
and at a fair price: »This is  
a very useful and clearly  
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Rolex models. With this  
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to purchase with ease.  
You will have a quick  
overview of the Rolex  
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why they are there and  
why some models are  
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what differences are there  
between the models, and  
how the whole thing did  
evolve since the 1950s,  
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in this ebook. And selecting the right Rolex is always a matter of money. So be wise and learn, before you buy. This is not a Rolex sales catalogue. In contrary to such an approach we tried to cover all the information that is not given on official websites but nevertheless should make it much clearer, how the Rolex models are connected to each other and what might be the right one for your wrist. [Discover 100 Years of Rolex Chronometers and Rolex Oyster Watches](#)

**THINK eBooks**  
This ebook provides you with a lot of purchase relevant background information on the most important Rolex models. With this ebook you will be able to select the watch you want to purchase with ease. You will have a quick overview of the Rolex models and understand why they are there and why some models are considered more important and valuable than others. The Rolex lineup of watches evolved over time. And like every naturally

evolving structure it is a bit confusing at the first and often also second look. It helps a lot to understand when and why which model was introduced and what changes it got over time. You also will be able to understand the Rolex vintage collectors' movement, that values old Rolex models much higher than the modern lineup. This ebook tries to sort this out a bit. To understand what watch is meant for what audience, what differences are there between the models, and

how the whole thing did evolve since the 1950s, this book will give you some important advice. It is no question if you will find the best watch for you within the Rolex world, if you just know the details we present to you in this ebook. And selecting the right Rolex is always a matter of money. So be wise and learn, before you buy. This is not a Rolex sales catalogue. In contrary to such an approach we tried to cover all the information that is not given on official websites

but nevertheless should make it much clearer, how the Rolex models are connected to each other and what might be the right one for your wrist. *Rolex Watches* Schiffer Pub Limited  
The brand with the crown is recognized worldwide as an invaluable sports implement and luxury product. In little more than one hundred years, it has become one of the most successful and innovative watch brands on the planet. Rolex manufactures more than a half a million

wristwatches per year while maintaining an outstanding reputation and near-perfect quality. From the beginning, the sponsorship of statesmen, movie stars, and athletes has driven its success, but the company has expanded to include more than just the rich and famous. The Rolex Oyster became the first watch to defy the elements when, in 1927, Mercedes Gleitze wore one while she swam the English Channel. In 1933, the company patented the first automatic winding

mechanism. Learn more about this history and read updated reports written about new Rolex ideas and performance tests featured in the German watch magazine *Armbanduhren (Wristwatch)* from the past 15 years.

*The Largest Collection in the World* Guido Mondani Editore e Ass

\* An exhaustive appraisal of the Rolex watch, including studies of vintage models, current designs and special editions\* Learn how to spot fakes using the same

clues as the experts\* Invaluable to any watch-lover, especially aspiring Rolex collectorsHorological trends flit by faster than ever in today's fast-paced society. But Rolex does not rely on gimmicks; theirs is a more perennial allure, with a reputation built on traditions and hard-earned skill. A company that innovates while paying homage to their roots, every Rolex is the cumulation of centuries of watchmaking expertise. Within this book you will find

explanations of the making process, descriptions of the materials involved and expert commentary on what makes each Rolex wristwatch unique. The *Book of Rolex* demonstrates how each model fits its social milieu, present and past. It also addresses the multitude of fakes on the market, including the so-called 'Frankensteins' - watches made from a mixture of real parts and forgeries, which are notoriously hard to spot - imparting all the skills needed to

pick counterfeits out of a line-up. A holistic view of Rolex watches, this book promises to be as timeless as the brand itself. Should you be considering a Rolex, this book will convince you of its worth as an investment.

### **Rolex Encyclopedia**

YOUPublish

No Swiss watch brand has a more powerful reputation than Rolex. The name has long been synonymous with luxury watches of enormous prestige and the highest quality. Since the

Genevan manufacturer's founding by Hans Wilsdorf in 1908, these precious timepieces have become coveted around the world. In this overview, become acquainted with Rolex's exciting history, which has been almost constantly characterized by success and expansion. At the same time, examine the highlights of the most important models, primarily from the current collection, presented here in detailed images with complete technical specifications and accurate prices. This

compact volume is a fine starting point for the novice collector and an efficient guide for the aficionado.

*Rolex Submariner, Rolex Explorer, Rolex GMT Master and many more...*,  
google ebook Guido Mondani Editore e Ass  
New! Now with many more color images! 5/5 Stars \*\*\*\*\* Very good book: Very good and concise book if you want to learn more about Rolex in a short time. (Zeer goed boek: Zeer goed en beknopt boek als je in korte tijd meer wilt weten

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and what might be the right one for your wrist. [An Unauthorized History](#)  
TeNeues  
A mini-encyclopedia for enthusiasts, collectors, hunters and spotters of vintage Rolex wristwatches. An easy-to-use book of critical facts, data, and variations of the most desired and collectible vintage Rolex watches. Practical to carry, fun to read, and easy to use, it will help you find, purchase, and wear a high-quality example of your own.  
*100 Superlative Rolex*

*Watches Te Neues*  
Publishing Company  
A comprehensive reference guide to Rolexs sports model watches, including the Submariner, Explorer, GMT-Master, Turn-O-Graph, Milgauss, and Cosmograph watches, from 1952 to 1990. More than 140 vintage models are described in detail, with the watches shown in chronological order. Color photographs illustrate every watch model, with hundreds of diagrams providing clear and useful information. Also included is a current price guide for



every model shown in the book.

### **Rolex Replications**

Damiani Editore

- An important new reference for all Rolex lovers and collectors - Written by experts Osvaldo Patrizzi and Mara Cappelletti and introduced by the Chairman of Sotheby's International Watch Division, Daryn F. Schnipper - 385 key models, with analysis of details and prices realized at auction - Contains a history of luxury wristwatch auctions and relevant information for

collectors looking to invest - The first part of a series, with Investing in Wristwatches: Patek Philippe to follow Why do we collect? For some, it is a pursuit of pure passion - those who appreciate the wristwatch as an artform: the intricacy of its mechanics, the finesse of its form. Yet for others, collecting is an investment, and a watch's value is of as much importance as its appearance. All collectors ought to have a guide to models and market value. Investing in Wristwatches:

Rolex offers detailed insights into the world of authenticating and pricing high-value wristwatches, which will be of use to collectors from amateur to connoisseur. This publication includes the vast majority of key Rolex models, along with their relevant auction results. The timepieces featured have been carefully selected by Senior Horological Expert, Osvaldo Patrizzi. These wristwatches excel for a diverse range of reasons, including technical excellence, auction

records, design and anecdotal history. A description of each watch is accompanied by its picture, reference and sales values (rights included). A comparative analysis of auction results, compiled through close collaboration with the Sotheby's auction house, shows, by brand and timepiece, the evolution of prices over time, leading from the Eighties up to the present day. A system to calculate the currency exchange rate at the time of auction sales will also be included

in this vital work of reference.  
Rolex Acc Art Books  
 A beautifully arranged book for wristwatch enthusiasts and collectors. Each model is objectively evaluated or its performance and value for the money. Illustrated with stunning color photography and printed on quality stock in the US.  
*History, Icons and Record-breaking Models* Guido Mondani Editore e Ass  
 A compact guide to collecting and buying vintage and modern Rolex watches.

*Rolex Highlights Acc Art Books*  
 Informative text and hundreds of photos are a fitting testament to the world-renowned Rolex brand. Respected wristwatch expert and historian Gisbert L. Brunner shares his extensive subject knowledge once more. A must-have for watch collectors, enthusiasts, and anyone wishing to become one.  
Rolex Watches - with many color images Rizzoli Publications  
 A novel about the thrilling

voyage of a watch, a gold Rolex GMT Master, silent witness of drama, intrigue, death, adventure, love, tragedy. This incredible journey begins in Cuba, and from there it travels to Africa, South America, Europe, North America, Asia.

**The Vintage Rolex Field Manual Chevalier Digital Edition** Schiffer Pub Limited

Today Rolex Passion is the most updated edition on Rolex wristwatches: a book that illustrates and describes all vintage and modern models, including

timepieces introduced at Baselworld 2017. Rolex Passion also represents the first “social book” by Mondani, tradition combined with the future: the code QR on the cover of the book takes you directly to our page on Facebook (“Rolex Passion by Mondani”), which has more than half a million followers and is updated with images and information about different watches every day. On this page you can also find watches that are on sale at the most reliable and known

retailers worldwide. Another important new element of this book is the large section entirely dedicated to the Rolex watches of our Clients and Followers from all over the world, with unpublished pictures, which arrive directly from the network profiles of our Clients and Followers. A unique opportunity to see wonderful timepieces in constantly different and original contexts. Furthermore, “Rolex Passion” is also the first book of the dealers, since it includes a large chapter

on dealers, retailers and vendors worldwide, who are recommended to you by Mondani. This book is perfect for those who are approaching the world of Rolex watches. "Rolex Passion" takes the reader on a journey through the entire production of watches and illustrates the history and the main technical features of all the references. This volume should be present in the bookcase of our Clients, who already own other editions by Mondani, since it is a real novelty, which allows one

to follow the most active and updated page about Rolex on Facebook. The preface of this book was written by Roman Sharf, a dealer of new and second wrist luxury watches in Philadelphia. He is esteemed throughout the world and has great experience in the watch market. ROLEX PASSION TOPICS: Rolex Passion describes on more than 350 pages the whole production of the Genevan Maison from the first models up to the present day. This book also illustrates important

details, small differences, special features of bezels, dials and hands and a lot more. Rolex Passion is divided in categories in alphabetic order and represents a general guideline, which describes all the references, but also satisfies the demands of those who require more detailed information, for example: the customized Serpico y Laino dials, the chronographs, which were produced only in very small numbers, the characteristics of the Paul Newman models, watches with tropical dials, the

calibers, the timepiece, which was called "Padellone," the evolution and the range of dials of the Datejust and Day-Date, the Texano, the complications of the Sky-Dweller, the evolution of the diver's models from the James Bond up to the James Cameron, the Oysterflex, the ceramic bezel inserts (including those of the modern Daytona), etc. The last chapters describe all the models, which were presented at Baselworld, like for example the Sea-Dweller, ref. 126600 with

red writing, the new Sky-Dweller in stainless steel with a blue dial, the Yacht-Master with a sapphire and diamond set bezel and a lot more. The chapter "Shots from the Web" is absolutely new. It illustrates photos of Rolex watches from all over the world: models, which are rare or common, modern or vintage, in good or less good condition, are presented on different and original backgrounds. [Investing in Wristwatches](#) Guido Mondani Editore e Ass 'A gorgeously indulgent

new coffee-table heavyweight.' - Esquire magazine 'An ode, a love letter, and a paean to family tradition while also being a celebration of the longevity of the Rolex brand, this tome is encyclopedic and monumental in its scope.' - New York Journal of Books For more than a century, Rolex has stood apart as the most legendary brand of watch in the world. Ever the record setter--the Daytona, belonging to actor Paul Newman, was auctioned by Phillips in

New York in October 2017 for \$17.8 million--it comes as no surprise that Rolex is the most collected watch label in the world. Published to celebrate The Vintage Watch Company's 25th anniversary in 2020, the book contains a unique pictorial collection of vintage Rolex watches that have passed through the shop during the past 25 years. From early Rolex pocket watches to the world's first wristwatches, elegant in their simplicity yet revolutionary in their

impact, to the very first Submariners, iconic Daytonas, and jewel-encrusted Crown collections, the mesmerizing archive of vintage timepieces charts the extraordinary rise of an extraordinary brand. *The Vintage Rolex Field Guide* Schiffer Publishing ? Updated content including the latest Rolex watches ? Extended edition of the best-selling reference work by wristwatch expert Gisbert L. Brunner  
**Rolex Watches (with More Color Images)** The

Watch Book Rolex  
**PRESENTATION:**  
**STAINLESS STEEL ROLEX**  
 This book is about all stainless steel Rolex watches, both modern and vintage models. The stainless steel is an alloy, mainly composed of iron and carbon, which is resistant, shiny, but above all... fashionable. A Rolex watch must work and perform even in the most hostile environment. With the passing of time, the techniques of stainless steel production have continuously evolved. Therefore there are

different types of steel which have been used by Rolex (i.e. Rolesium: a Rolex patent from 21 May 1932 to arrive today to 904L steel). Technical details, historical profiles, characteristics of all Rolex watches in stainless steel will satisfy your professional needs and will also represent a useful guide to invest in these watches. TOPICS Between the topics of the book we can find: The whole Oyster line Push-Back case Rolex watches: those models with the snap on the case

Chronographs: this chapter is divided in two parts - chronographs with push-back case and chronographs with Oyster case The "Masters": the most complicated Rolex watches The military models: Rolex watches that were part of the equipment of different army soldiers. Between the models in this chapter: Submariners, Cosmographs, GMT-Master and Turn-O-Graphs. The Panerai Rolexes: those Panerai models with a Rolex movement. These

watches achieved a very high value by Mario Paci. Comex: all Rolexes produced for Comex. Not only Submariner and Sea-Dweller but also Explorer and GMT-Master. Personalized dials: those Rolex watches with dials characterized by different logos, such as logos of companies, countries, ministers, Rolex retailers and much more. Faded dials: those examples with turning color dial. The most relevant colors are brown, light green and cream. Rare and particular dials: Rolex

watches with pulsometer, underline, albino, black out, cern, 3-6-9 dials Bamford: Rolex watches personalized by Bamford Watch Department It is an updated and complete edition which provides technical details, history, scrutinized descriptions, high quality images and updated prices of Rolexes in stainless steel. The book comes with the updated price list of all published watches.

**The Best of Time, Rolex Wristwatches** Infoquest

Pub

The history of Rolex is

inextricably linked to its founder Hans Wilsdorf, who took the first steps in the world of Swiss watchmaking as he dreamed about a timepiece that could be worn around the wrist. This experimental research led Rolex to achieve its highest goals in both technological innovation and in the use of the finest materials alone. Its models have been photographed on the wrists of political leaders, sports champions, and film and fashion celebrities,

transforming each rolex into a fully-fledged status symbol, a synonym of elegance and precision. Including essays with a historical and technical slant, in-depth descriptions of the most representative pieces and a brief glossary, the pages in this book sparkle with golden hands, diamond-studded dials and patent leather watchbands, illustrated in period photographs and macro-detail. The volume ends with a chapter dedicated to the most amazing auctions that saw the sale



of the Geneva-based company's vintage watches.

**Rolex: The Impossible Collection**

Antique Collectors Club Limited

For more than a century, Rolex stands apart as the most coveted and most legendary brand of watches in the world. A Rolex connotes many things: the quintessence of the luxury timepiece, a tool of power for movers and shakers, the symbol of passage into adulthood. New labels pop up, styles come and go, but the brand at the top never

changes. Ever the record setter—the Daytona that had belonged to Paul Newman was auctioned by Phillips in New York in October 2017 for \$17.8 million—it comes as no surprise that Rolex is the most collected watch label in the world. The history of Rolex is rooted in the visionary spirit of its founder, Hans Wilsdorf. In 1905, young Wilsdorf founded a company in London for the distribution of timepieces, but his true dream was to produce wristwatches—in their infancy at the time, and

not very precise—that would be technically durable and reliable, and supremely elegant. The company first concentrated on producing the highest quality movements, and this quest for precision rapidly led to the first wristwatch in the world to receive the Swiss Certificate of Chronometric Precision, granted by the Official Watch Rating Centre in Bienne in 1910. Four years later, Kew Observatory in Great Britain awarded a Rolex

watch a class A certificate, a distinction that had been previously reserved exclusively for marine chronometers. From that date forward, the Rolex wristwatch has been synonymous with precision. Over the last 100 years, Rolex milestones include: the first waterproof watch, the first self-winding mechanism, the first wristwatch to fly over Mt. Everest, the first diver's watch waterproof to 100 meters, the first to withstand magnetic fields of 1,000 gauss, the first to

descend the Mariana Trench. Selected by specialist Fabienne Reybaud, each of the exceptional Rolex watch models in this beautiful handcrafted Ultimate Collection volume showcase the most valuable and technically innovative models the luxury watchmaker has produced, including watches never seen in print before: From the first wristwatch dating to the early 1900s and the first Oyster Perpetual from 1931, to an Explorer worn during Sir Edmund

Hillary's expedition to the summit of Mt. Everest in 1953 and the Submariner worn by actor George Lazenby in the James Bond film On Her Majesty's Secret Service, they are sure to astonish collectors the world over. Selected by specialist Fabienne Reybaud, each of the exceptional Rolex watch models in this beautiful handcrafted Ultimate Collection volume showcase the most valuable and technically innovative models the luxury watchmaker has

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