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RAMOS YULIANA

Professional and Business Ethics Through Film John Wiley & Sons

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses.

Prentice Hall

Provides an international and management perspective on the field of corporate communication Corporate communication plays an important role in higher-level management to help build and preserve a company's reputation. This intangible yet valuable asset determines the net worth of a company and affects the success of its operations. Corporate Communication: An International and Management Perspective introduces readers to the broad environment of the modern extended organization and provides an understanding of the globalization process. It describes how economic, political, and cultural features of a country affect company decisions and communication and discusses various communication disciplines and practices that are employed in programs and campaigns. This book addresses the key management issues of sustainability and technology and innovation. It also emphasizes the importance of why corporate communication must be seen as a management function and not restricted to a communication process. Presented in five parts, Corporate Communication offers comprehensive chapters covering: The Domain of Corporate Communication; Strategic Application of Communication Practices; International Perspective; Key Management Issues of Sustainability and Technology; and Corporate Communication Contribution to Management. The foundation of Corporate Communication is public relations but also included is the entire range of communication practices and the contribution to management decision making. Conceptualizes corporate communication as a strategic management function which helps management recognize, adjust to, and construct policy related to global issues Emphasizes the critical role that corporate communication plays in making corporate decisions and behaviors more socially responsible and sustainable Demonstrates how corporate communication draws on public affairs, marketing and social media in its strategic planning Emphasizes the critical importance of relationships to corporations and their effect on reputation Provides numerous examples of cases of global problems and how corporations have responded to them Corporate Communication is intended for upper-level undergraduate and graduate students in schools of communication and schools of business and management who want to extend their competence to the global arena and to combine the various communication practices to design strategic programs and campaigns. Course titles include corporate communication, international public relations, corporate public affairs, global marketing communication, global corporate communication, and social media.

Edge of the City Rowman & Littlefield

For courses in Ethics, Applied Ethics, Social and Political Ethics, and Ethics and Moral Issues. This comprehensive anthology includes classic and contemporary readings in moral theory and the most current applied ethics debates emphasizing international concerns. Includes court cases in philosophical readings, an ethical theory overview; shows relevance of traditional and contemporary writers.

Ethics and Stakeholder Management Pearson Higher Ed

This book originated in a symposium on business ethics that took place in the Faculty of Commerce at the University of Canterbury in September of 1997. Professor Werhane, who was a visiting Erskine Fellow, provided the keynote address, and many of the papers in this collection were originally presented at this symposium. We are grateful to Kluwer Publishers for the opportunity to publish these essays in their series on International Business Ethics. We want to thank the Olsson Center for Applied Ethics at the Darden School, University of Virginia, and the Erskine Trust and the Department of Management at the University of Canterbury for their support of Professor Werhane's fellowship, research for this text, and funding for its production. We especially want to thank Lisa Spiro, who copy-edited and prepared the manuscript for publication. INTRODUCTION AND OVERVIEW This book originated in a symposium on business ethics that took place in the faculty of commerce, at the University of Canterbury, in September 1997. Professor Werhane, who was a visiting Erskine Fellow, provided the keynote address. Contributions to the proceedings were. inter-disciplinary, spanning theory and practice. Subsequent contributions were obtained from within New Zealand and from Asia. The book starts off on rather a pessimistic note: the new managerialism (the kind of thing Scott Adams jokes about in the world-famous Dilbert cartoons) is economically suspect and psychologically damaging.

The Myth of the Ethical Consumer Hardback with DVD Wadsworth Publishing Company

For years, south Dallas has been ruled by a corrupt caste of politicians who espouse populist rhetoric. Growing fat and rich while their constituents

wallow in crime and poverty. Jebediah Shaw never wanted to make the city his home. It had never been more than a place to rest between wars. And now, working in that dark area between government and private business, he's given an impossible task. To keep a man alive that everyone, including himself, has a reason to want dead while choosing sides in a Civil War no one even knows is happening. At the beginning of the end of the American empire, at the edge of what was and what will be, he knows in the end all a man has, all he has any control over, is his word and his work. He will do whatever it takes to complete his mission. Dallas, may never be the same.

Tools for Business Decision Making 5th Edition for University of Arizona Routledge

Brings together international scholars across the social and behavioural sciences and education to address those ethical issues that arise in the theory and practice of research within the technologically advancing and culturally complex world in which we live.

What Every Leader Needs To Know Cambridge University Press

Business takes place in an increasingly global environment, crossing political and cultural boundaries that challenge corporate values. The central focus of this successful and innovative text lies in how to make and explain 'best choice' judgments when confronting ethical dilemmas in international business situations. The newly-updated version of this groundbreaking textbook continues to provide a topical and relevant analysis of the ethical dimensions of conducting business in a global political economy. From a starting point of applied ethics, the book introduces a common set of normative terms and analytical tools for examining and discussing real case scenarios. Extensive real-world examples, presented in the form of exhibits, cover issues including: foreign production, including sweatshops export of hazardous products testing and pricing of HIV-AIDS drugs advertising tobacco, alcoholic beverages and infant formula deceptive marketing techniques and bribery religious and social discrimination cultural impacts from 'music, movies and malls' environmental issues, including oil spills, rain forest preservation, global warming and genetically modified foods fair trade certification and consumer boycotts oil investments in the Sudan, Burma and Nigeria. To keep pace with the changing landscape of global business, this new edition features: updated exhibits that introduce new issues, including internet censorship and privacy, marketing and obesity, dumping electronic waste in Ghana, the costs of bottled water, and Wal-Mart's supplier code in China increased coverage of issues arising in emerging markets updated descriptions and assessments of relevant international agreements seventeen new photographs that were chosen to accompany cases designed for classroom discussion "framing questions" to guide discussion of issues in topical chapters three additional figures that help depict the ethical analysis process. The continued globalization of business increases the relevance of this textbook and its unique focus on specifically international ethical challenges faced by business, where governments and civil society groups play an active role. While most business ethics texts continue to focus heavily on ethical theory, this textbook condenses ethical theory into applied decision-making concepts, emphasizing practical applications to real world dilemmas. Anyone with an interest in the ethical implications of international business, or the business implications of corporate responsibility in the global market, will find this book a thought-provoking yet balanced analysis. Clearly written, this has become the textbook of choice in this increasingly important field.

Financial Accounting FORTE Publishing

For one-semester, undergraduate/graduate level courses in Organizational Behavior. This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content which is especially relevant to students outside the United States. Vivid examples, thought-provoking activities—get students engaged in OB. George/Jones uses real-world examples, thought- and discussion-provoking learning activities to help students become more engaged in what they are learning. This text also provides the most contemporary and up-to-date account of the changing issues involved in managing people in organizations. The sixth edition features new cases, material addressing the economic crisis, and expanded coverage of ethics and workplace diversity. Accompanied by mymanagementlab! See the hands in the air, hear the roar of discussion—be a rock star in the classroom. mymanagementlab makes it easier for you to rock the classroom by helping you hold students accountable for class preparation, and getting students engaged in the material through an array of relevant teaching and media resources. Visit mymanagementlab.com for more information.

Ashes of My Heart Wiley-Blackwell

Promotes a deeper understanding of markets, corporate responsibility and business ethics Markets, Ethics, and Business Ethics provides an introductory discussion on basic, challenging concepts of business ethics: markets, property rights, law, and corporations. This title presents a balance of institutional perspectives and the concrete decisions people make within those institutions. The text studies the rules and incentives of a business system as well as the ethical decisions that people confront within their roles as consumers, investors, managers, owners, employees, and citizens. MySearchLab is a part of the Scalet program. Research and writing tools, including access to academic journals, help students explore ethics in even greater depth. To provide students with flexibility, students can download the eText to a tablet using the free Pearson eText app. Learning Goals Upon completing this book, readers should be able to: Assess arguments that respond to each other by either criticizing what has gone before or by developing themes in alternative ways. Recog Debate any given topic by considering the structure of the best competing arguments for any given position Critically assess leading controversies in business ethics NOTE: MySearchLab does not come automatically packaged with this text. To

purchase the text with MySearchLab, order the package ISBN: 0205887759 / 9780205887750 Markets, Ethics, and Business Ethics Plus MySearchLab with eText -- Access Card Package Package consists of: 0205239927 / 9780205239924 MySearchLab with Pearson eText -- Valuepack Access Card 0205785840 / 9780205785841 Markets, Ethics, and Business Ethics

Morality and Moral Controversies Pearson College Division

Bestselling author John C. Maxwell shows you how the Golden Rule works everywhere, and how, especially in business, it brings amazing dividends. *Celebrating the First Thirty Years of Publication* Prentice Hall

Combining engaging discussions and stimulating new case studies, BUSINESS ETHICS: A TEXTBOOK WITH CASES gives students a comprehensive survey of business ethics that will guide them toward becoming ethical professionals, even if they have never studied philosophy before. Rich with real-world examples, BUSINESS ETHICS: A TEXTBOOK WITH CASES invites students to critically analyze and apply a broad range of philosophical concepts and principles to today's most important issues in business and beyond. BUSINESS ETHICS: A TEXTBOOK WITH CASES is a concise (without readings) and updated version of the eleventh edition of MORAL ISSUES IN BUSINESS. BUSINESS ETHICS: A TEXTBOOK WITH CASES is also available in an eBook format. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Allure of Cinematic Presentation and Critical Thinking Pearson College Division

This in-depth examination of the major theories of economic justice focuses on the central question: What should the economic distribution of goods and services be based on?

Moral Issues in Business Center Street

Aimed at undergraduates, Contemporary Ethics presupposes little or no familiarity with ethics and is written in a clear and engaging style. It provides students with a sympathetic but critical guide to utilitarianism, explaining its different forms and exploring the debates it has spawned. The book leads students through a number of current issues in contemporary ethics that are connected to controversies over and within utilitarianism. At the same time, it uses utilitarianism to introduce students to ethics as a subject. In these ways, the book is not only a guide to utilitarianism, but also an introduction to some standard problems of ethics and to several important topics in contemporary ethical theory.

A Poetic Journey Through Moods, Motherhood Ans Memories South End Press

The Journal of Business Ethics was founded by Alex C. Michalos and Deborah C. Poff and published its first issue in March 1982. It is the most frequently cited business ethics journal in the world. The Journal has always offered a multi-disciplinary and international public forum for the discussion of issues concerning the interaction of successful business and moral virtue. Its authors and readers are primarily scholars and students in social sciences and philosophy , with special interests in the interaction of these disciplines with business or corporate responsibility. Since the field of business ethics grew simultaneously with the growth of the Journal, a collection of its most cited articles is tantamount to a collection of the articles that had the greatest influence in defining the field over its first 30 years of development. In this anniversary volume, an overview of citation classics from the Journal is presented, the 33 most frequently cited articles are reproduced and brief reflections on the impact of the Journal on the field are given from over 100 scholars who authored citation classics and/or distinguished papers, as well as those who served on the Editorial Board and/or are recognized as leaders in the field.

Utilitarianism and the Ethics of War Routledge

This collection of readings and cases begins with an introduction to moral reasoning, and then provides students with a wide range of opportunities to

apply ethical theory to real contemporary managerial situations - including issues facing managers in the next century. Each section contains a case study and relevant theoretical articles that range from classics in philosophy to modern commentaries by business practitioners.

Concepts and Cases Cengage Learning

A no-holds-barred examination of 'ethical' consumerism.

The Handbook of Social Research Ethics Routledge

A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.

Sustainability and Design Ethics Hal Leonard Corporation

This book considers ethical issues arising in professional and business settings and the role of individuals making decisions and coping with moral dilemmas. Readers can benefit from engagement in filmic narratives, as a simulated environment for developing a stance towards ethical challenges. The book starts by elaborating on critical thinking and on normative ethical theories, subsequently presenting the structure and cinematic elements of narrative film. These two avenues are tools for evaluating films and for discussions on various ethical problems in contemporary business, including: the corporate and banking financial machinations (greed, fraud, social responsibility); workplace ethical challenges (harassment, violence, inequity, inequality); professional and business ethical challenges (corruption, whistleblowing, outsourcing, downsizing, competition, and innovation); environmental and social issues; international business and human rights; and personal responsibility and identity challenges due to career pressures, loss of privacy and cyber harassment, and job structure changes in light of changing technology.

Business & Society CRC Press

Morality and Moral Controversies provides students with the tools to understand the philosophical ideas that are shaping our world today. This comprehensive anthology includes classic and contemporary readings in moral theory and the most current applied ethics debates emphasizing international concerns. Through analyzing these readings such as Supreme Court decisions, students will grasp the scope of various philosophical discussions Supreme Court justices must have. Morality and Moral Controversies challenges readers to critically assess leading controversies in moral, social, and political philosophy. Upon completing this book, readers will be able to: Understand philosophical ideas that are shaping our world today. Confront conflicts faced when given the choice of morality. Apply various philosophical ideas to politics, religion, economics, relationships, and medicine. Discuss basic philosophical arguments.

Work and Quality of Life Springer

'This extraordinarily lucid book demonstrates that women from all walks of life get the short end of the stick because of their gender. From welfare mothers to corporate executives, Albelda and Tilly show and why the powers-that-be benefit from scapegoating and marginalizing women.' Professor Mimi Abramowitz, author, *Regulating the Lives of Women*A cogent analysis of the economic and social realities for women in the United States, across class lines. In an age when the right wing manipulates the dialogue around women's issues to separate middle- and upper-class women from their poorer sisters this book's facts, figures, and analysis provide a much needed antidote.