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YARELI RYAN

English as a Lingua Franca in Cross-cultural Immigration Domains McGraw-Hill Education (UK) Scientific discourse is increasingly internationalised, as a result of the great influence that the discourse conventions of the international English-speaking academic community exert on scientific communication worldwide. Contrastive rhetoric studies, however, have shown that the particular configuration of different discourse communities may have an influence on the construction of genres. This book explores rhetorical preferences in the research article abstract genre. The main focus of the study is an investigation of the extent to which there is cross-linguistic variation in terms of the rhetorical strategies used by writers in abstracts to foreground their main knowledge claims and present themselves as qualified discourse community members. From a quantitative and qualitative perspective, the author compares the rhetorical structure and other socio-pragmatic features of abstracts written in English for international scientific journals with those written in Spanish for Spanish journals in the experimental social sciences, and more specifically in the disciplines of phonetics and psychology. In the interpretation of results, the author mainly draws on socio-cultural and contextual factors to account for cross-cultural rhetorical variation.

Contrastive Rhetoric Revisited and Redefined Cambridge University Press

Winner of ABC's award for Distinguished Publication for 2006 This book explores effective written communication across cultures both theoretically and practically. Specifically it conceptualizes cross-cultural genre study and compares English and Chinese business writing collected from Australia, New Zealand and China. It is also one of those inspired by contrastive rhetoric but has contributed innovatively and uniquely by incorporating research findings from genre analysis, in particular, the sociocognitive genre perspective into this cross-cultural study. On the one hand, the endeavor represents an in-depth theoretical exploration by considering not only discourse community and cognitive structuring, but also the deep semantics of genre and intertextuality, while broadening genre study by integrating insights from cross-cultural communication as well as the Chinese perspectives. On the other hand, the book also addresses pragmatic issues. As a particular feature, it solicits professional members' intercultural viewpoints; thus confirming the shared social "stock of knowledge" employed in the culturally defined writing conventions. Last but not least, this book explores the implications for genre education and training, and develops an appropriate model for cross-cultural genre learning, which encourages learning through legitimate peripheral participation and intercultural learning in business organizations.

The Other Tongue Springer Nature

This volume seeks to answers such questions as: how is conscious experience translated into discourse? How are foregrounding and backgrounding accomplished? What is the function of features like lexical choice and referential choice? And many more.

A Guidebook Cambridge University Press

"This book explores the theory and practice of rhetoric and professional communication in intercultural contexts, providing a framework for translating, localizing, and internationalizing communications and information products around the world"--Provided by publisher.

A Sociocognitive Perspective on Business Genres Multilingual Matters

An introduction to theories about language in attempts to understand and transform women's lives. This evolving body of work encompasses linguistics, anthropology, literary and cultural theory, psychoanalysis and postmodern philosophy.

Handbook of Research in Second Language Teaching and Learning John Benjamins Publishing

It is easy to argue that the need for attention to how we navigate rhetorically within and across cultures has never been greater, given ever-increasing global migrations and seemingly instantaneous global communication. Yet, the conceptual basis of intercultural rhetoric (also known in the past as contrastive rhetoric) has been under fire ever since it first emerged as an area of research and pedagogical interest. In recent years, Ulla Connor has built a steadily more extensive and sophisticated case for how a culturally contextualized study of rhetoric in any media can be carried out without static and reductive over-generalizations about culture/s or rhetoric. This volume provides both an eloquent summation and further theoretical expansion of Connor's arguments. Readers who have wondered about the possibility of exploring connections between their students' (or anyone's) culture and discourse style will find many of their questions addressed in this volume; other readers who have not previously raised such questions will very likely begin to see the value of doing so.

The Scope of Contrastive Linguistics IGI Global

In the first part of the book, George Kennedy explores analogies to human rhetoric in animal communication, possible rhetorical factors in the origin of human speech, and rhetorical conventions in traditionally oral societies in Australia, the South Pacific, Africa, and the Americas. Topics discussed include forms of reasoning, the function of metaphor, and the forms and uses of formal language. The second part of the book provides an account of rhetoric as understood and practiced in early literate societies in the Near East, China, India, Greece, and Rome, identifying unique or unusual features of Western discourse in comparison to uses elsewhere.

Linguistics Across Cultures John Wiley & Sons

This timely and accessible book offers engaging guidance to teachers of second language students on teaching creative writing in their classrooms. Creative writing is a tool that can inspire second language learners to write more, play with language, and enjoy and improve not only their writing, but also their speaking, listening, and reading skills. Addressing the expectations and perceptions of writing in another language, Thorpe demonstrates how to foster successful creative writing environments and teach and assess creative writing in a way that is tailored to the distinct needs of non-native speakers. Covering key topics such as cultural storytelling, voice, genre, and digital composition, assessment, and more, Thorpe shares successful creative writing instructional practices informed by current research in creative writing and second language education. Each chapter includes insights, advice, and student examples that can help new teachers take their first steps in more reflective second language creative writing classroom. An invaluable resource for

instructors of non-native students and an ideal text for pre-service teachers in courses in TESOL, writing instruction, and applied linguistics, this book invites you to use creative writing not only as a successful method for teaching L2 writing, but also as a way to improve student motivation and output, for more effective language learning.

Explorations and Applications Oxford University Press, USA

Shows how a person's first language and culture influence writing in a second language.

A Contrastive Perspective Routledge

Featuring a collection of newly commissioned essays, edited by two leading scholars, this Handbook surveys the key research findings in the field of English for Specific Purposes (ESP). • Provides a state-of-the-art overview of the origins and evolution, current research, and future directions in ESP • Features newly-commissioned contributions from a global team of leading scholars • Explores the history of ESP and current areas of research, including speaking, reading, writing, technology, and business, legal, and medical English • Considers perspectives on ESP research such as genre, intercultural rhetoric, multimodality, English as a lingua franca and ethnography

Contrastive Rhetoric John Benjamins Publishing

This ground-breaking collection features the diverse voices, experiences, and scholarship of cross-cultural women of American Indian, Asian American, Black/African American and Hispanic descent at various levels of academe, actively engaged in the advancement of marginalized groups in the U.S. and abroad through their scholarly work. Intergenerational cross-cultural scholars manifest a literary community that models ways in which women scholars can move beyond traditional institutional, psychological, and professional barriers to practice activism, break unwritten rules, and shatter status quo 'business as usual' practices in the academy. This distinctive volume exemplifies the phenomenon of cross-cultural women scholars conducting research and writing about ways in which they negotiate their professional realities toward professional goal attainment. Each chapter presents rigorous ethnographic research complemented by critical analyses, reflecting ways in which these self-determined scholars transcend barriers associated with the dynamic intersections of race, gender, ethnicity, class and language in higher education. Scholars share strategies for institutional, psychological, and professional barrier transcendence through various approaches such as educational leadership for equity, the practice of cross-cultural competence, various mentoring interactions, and the creation of and participation in networking groups with other women of color in academe. Students, academics, educational practitioners and individuals seeking exemplars for ethnographic research will find this critical book essential as a means for better informing their scholarship.

Contrastive Rhetoric Routledge

Encourages the understanding of an expanded function of writing in the field of language education, in theoretical terms and within the framework of classroom practice. little attention has been paid.

Understanding Challenges, Providing Support Routledge

The essays in this volume explore the field of contrastive rhetoric--the study of how a person's first language (L1) and culture influence the acquisition of another language. Contrastive rhetoric encourages inquiry into various levels of discourse and text, examining the conventions and rhetorical structures of L1 and their influence on the use of another language. It also studies the cognitive dimensions of transfer in relation to both writing and speech. The four sections of this volume--focusing on writing and translation, diglossia, second language acquisition, and pragmatics--cover a broad spectrum of studies in the field of contrastive rhetoric, with essays by some of its leading scholars from Cyprus, Egypt, Hong Kong, Jordan, Tunisia, Turkey, the United Kingdom, and the United States. The collection will be invaluable to language teachers, students of applied linguistics, and anyone interested in second language acquisition and related issues. Contributors: Nahwat El Arousy, Reem Bassiouney, Ulla Connor, Mohammed Farghal, Ola Hafez, Martin Harfmann, Julide Inozu, Georgette Ioup, Mona Kamel Hassan, Miranda Lee, Zuhail Okan, Mona Osman, Andreas Papapavlou, Paul Stevens, Hulya Yumru, Izzedin al-Zou'bi.

Contrastive Rhetoric Longman Publishing Group

The goal of this volume is to examine academic discourse (AD) from cross-linguistic and cross-cultural perspectives. The adjective Cross-cultural in the volume title is not just limited to national contexts but also includes a cross-disciplinary perspective. Twelve scientific fields are under scrutiny in the articles. One of the unique aspects of the volume is the inclusion of a variety of foreign languages (English (as a lingua franca), Spanish, French, Swedish, Russian, German, Italian, and Norwegian). Besides, in several articles dealing with oral AD, comparisons and parallels are also established with written AD. The research methodologies used in the studies are varied and they offer an overview of the diversity and richness of approaches to AD. All in all, it is hoped that the volume appeals not only to young researchers but also to confirmed scholars interested in cross-linguistic and cross-cultural aspects of AD. It will also be of interest to language teachers or teachers who are involved with e.g. international students and academic mobility.

Intercultural Rhetoric in the Writing Classroom Pergamon

This book identifies the many facets of culture that influence second language learners and teachers. The paperback edition identifies the many facets of culture that influence second language learners and teachers. It addresses the impact of culture on learning to interact, speak, construct meaning, and write in a second language, while staying within the sociocultural paradigms specific to a particular language and its speakers. By providing a comprehensive introduction to research from other disciplines on the interaction between language and culture, this volume offers an important contribution to the field of second language acquisition.

The Rhetoric of the Abstract in English and Spanish Scientific Discourse Cambridge University Press

Winner of ABC's award for Distinguished Publication for 2006 This book explores effective written communication across cultures both theoretically and practically. Specifically it conceptualizes cross-cultural genre study and compares English and Chinese business writing collected from Australia, New Zealand and China. It is also one of those inspired by contrastive rhetoric but has contributed innovatively and uniquely by incorporating research findings from genre analysis, in particular, the sociocognitive genre perspective into this cross-cultural study. On the one hand, the endeavor represents an in-depth theoretical exploration by considering not only discourse community and cognitive structuring, but also the deep semantics of genre and intertextuality, while

broadening genre study by integrating insights from cross-cultural communication as well as the Chinese perspectives. On the other hand, the book also addresses pragmatic issues. As a particular feature, it solicits professional members' intercultural viewpoints; thus confirming the shared social "stock of knowledge" employed in the culturally defined writing conventions. Last but not least, this book explores the implications for genre education and training, and develops an appropriate model for cross-cultural genre learning, which encourages learning through legitimate peripheral participation and intercultural learning in business organizations.

Contrastive Rhetoric Cambridge University Press

The book addresses issues in the field of teaching academic writing to non-native speakers. This book provides a series of discussions about multiple aspects of second language writing, presenting chapters that collectively address a range of issues that are important to new teachers at the post-secondary level. The 13 chapters provide scholarly visions, insight, and interpretation, oriented toward explaining the field of teaching academic writing to non-native speakers. The book is designed to provide foundational content-knowledge in this area, with each chapter authored by recognized experts in the field. In addition to helping train new teachers, the book will serve as an updated reference book for practicing teachers and scholars to consult.

Spoken Discourse Springer

The theory of contrastive rhetoric was first put forth by Robert Kaplan in the mid 1960s to explain the differences in writing and discourse between students who were native speakers of English and their international counterparts. Over the past three decades, contrastive rhetoric theory has been used primarily by linguists in language centers and involved in ESL teaching. As the number of international students in American universities has continued to grow, contrastive rhetoric has become increasingly relevant to all disciplines, and to rhetoric and composition in particular. This volume breaks important new ground in its examination of contrastive rhetoric in the exclusive context of composition. The editor has assembled contributors with varying areas of specialty to demonstrate how the traditional definition of contrastive rhetoric theory can be applied to composition in new and innovative ways and how it can be redefined through the lens of addressing "difference" issues in writing. Thus, the volume as a whole clarifies how the basic principles of contrastive rhetoric theory can help composition instructors to understand writing and rhetorical

decisions. With the inclusion of current research on multicultural issues, this collection is appropriate for all instructors in ESL writing, including teachers in rhetoric, composition, and linguistics. It can also be used as an advanced text for students in these areas. Wherever it is employed, it is certain to offer significant new insights into the application of contrastive rhetoric within the composition discipline.

Intercultural Rhetoric and Professional Communication: Technological Advances and Organizational Behavior Routledge

This volume brings together for the first time research by linguists working in cross-linguistic discourse analysis and by second language researchers working in the contrastive rhetoric tradition. The collection of articles by prominent authors and younger scholars encompasses a variety of research approaches and treats numerous naturally-occurring spoken and written genres, including conversations, narratives, academic expository writing, journalism, advertising, and professional promotional texts. Languages examined include English, Spanish, French, Brazilian Portuguese, Korean, Japanese, Chinese, Hebrew, Urdu, Dutch, Turkish and Serbo-Croatian. Taken individually and collectively, the articles in this collection draw important conclusions concerning the roles of cognition, multilingualism, communities of practice, and linguistic typology in shaping discourse within and across cultures.

A Model for Analysis Contrastive Rhetoric Cross-Cultural Aspects of Second Language Writing While some scholars have said that there is no such thing as culture and have urged to abandon the concept altogether, the contributors to this volume overcome this impasse by understanding cultures and their representations for what they ultimately are - rhetorical constructs. These senior, international scholars explore the complex relationships between culture and rhetoric arguing that just as rhetoric is founded in culture, culture is founded in rhetoric. This intersection constitutes the central theme of the first part of the book, while the second is dedicated to the study of figuration as a common ground of rhetoric and anthropology. The book offers a compelling range of theoretical reflections, historical vistas, and empirical investigations, which aim to show how people talk themselves and others into particular modalities of thought and action, and how rhetoric and culture, in this way, are co-emergent. It thus turns a new page in the history of academic discourse by bringing two disciplines - anthropology and rhetoric - together in a way that has never been done before.