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# The Business Of Fashion Designing Manufacturing And Marketing

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of a garment, but it is a world in itself involving fashion, design, creativity, technology as well as business.

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Entrepreneur. To build  
a fashion business, you  
must be prepared to  
think and behave like  
an entrepreneur. You  
must come out of your  
design studio, meet  
those who know the  
business, and benefit  
from their experience.

Find out how  
businesses work.  
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including Remo Ruffini,  
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Samira Nasr, Virgil  
Abloh and José Neves  
were joined by experts  
from the wider worlds  
of science, technology,  
politics, economics and  
more to reflect on a  
year of global crisis  
and what's next for the  
fashion industry and  
beyond.

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Fashion: Designing,  
Manufacturing, and ...  
The fashion designer  
industry is made up of  
businesses that  
provide professional  
design services for  
such products and  
segments as fashion,  
clothing, shoes,  
textiles, fur, jewelry,  
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