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## LEVY LUCERO

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The Pandemic Century: One Hundred Years of Panic, Hysteria, and Hubris  
Cambridge University Press  
Now available in an affordable softcover edition, this classic in Springer's acclaimed Virtual Laboratory series is the first comprehensive account of the computer simulation of plant development. 150 illustrations, one third of them in colour, vividly demonstrate the spectacular results of the algorithms used to model plant shapes and developmental processes. The latest in computer-generated images allow us to look at plants growing, self-replicating, responding to external factors and even mutating, without becoming entangled in the underlying mathematical formulae involved. The authors place particular emphasis on Lindenmayer systems - a notion conceived by one of the authors, Aristid Lindenmayer, and internationally recognised for its exceptional elegance in modelling biological phenomena. Nonetheless, the two authors take great care to present a survey of alternative methods for plant modelling.

*The Disappearing Spoon* Verso Books  
Lawrence Lessig, "the most important thinker on intellectual property in the Internet era", masterfully argues that never before in human history has the power to control creative progress been so concentrated in the hands of the powerful few, the so-called Big Media. Never before have the cultural powers-that-be been able to exert such control over what we can and can't do with the culture around us. Our society defends free markets and free speech; why then does it permit such top-down control? To lose our long tradition of free culture, Lawrence Lessig shows us, is to lose our freedom to create, our freedom to build, and, ultimately, our freedom to imagine. *Applications of Conscious Innovation in Organizations* American Prometheus  
"Nuclear weapons, since their conception, have been the subject of secrecy. In the months after the dropping of the atomic bombs on Hiroshima and Nagasaki, the American scientific establishment, the American government, and the American public all wrestled with what was called the "problem of secrecy," wondering not only whether secrecy was appropriate and effective as a means of controlling this new technology but also whether it

was compatible with the country's core values. Out of a messy context of propaganda, confusion, spy scares, and the grave counsel of competing groups of scientists, what historian Alex Wellerstein calls a "new regime of secrecy" was put into place. It was unlike any other previous or since. Nuclear secrets were given their own unique legal designation in American law ("restricted data"), one that operates differently than all other forms of national security classification and exists to this day. Drawing on massive amounts of declassified files, including records released by the government for the first time at the author's request, *Restricted Data* is a narrative account of nuclear secrecy and the tensions and uncertainty that built as the Cold War continued. In the US, both science and democracy are pitted against nuclear secrecy, and this makes its history uniquely compelling and timely"--

**One World Or None** Lulu Press, Inc Staying true to his trademark journalistic approach, Andrés Oppenheimer takes his readers on yet another journey, this time across the globe, in a thought-provoking search to understand what the future holds for today's jobs in the foreseeable age of automation. *The Robots Are Coming!* centers around the issue of jobs and their future in the context of rapid automation and the growth of online products and services. As two of Oppenheimer's interviewees -- both experts in technology and economics from Oxford University -- indicate, forty-seven percent of existing jobs are at risk of becoming automated or rendered obsolete by other technological changes in the next twenty years. Oppenheimer examines current changes in several fields, including the food business, legal work, banking, and

medicine, speaking with experts in the field, and citing articles and literature on automation in various areas of the workforce. He contrasts the perspectives of "techno-optimists" with those of "techno-negativists" and generally attempts to find a middle ground between an alarmist vision of the future, and one that is too uncritical. A self-described "cautious optimist", Oppenheimer believes that technology will not create massive unemployment, but rather will drastically change what work looks like.

*The Uninhabitable Earth* Penguin

It's not capitalism, it's not neoliberalism - what if it's something worse? In this radical and visionary new book, McKenzie Wark argues that information has empowered a new kind of ruling class. Through the ownership and control of information, this emergent class dominates not only labour but capital as traditionally understood as well. And it's not just tech companies like Amazon and Google. Even Walmart and Nike can now dominate the entire production chain through the ownership of not much more than brands, patents, copyrights, and logistical systems. While techno-utopian apologists still celebrate these innovations as an improvement on capitalism, for workers—and the planet—it's worse. The new ruling class uses the powers of information to route around any obstacle labor and social movements put up. So how do we find a way out? *Capital Is Dead* offers not only the theoretical tools to analyze this new world, but ways to change it. Drawing on the writings of a surprising range of classic and contemporary theorists, Wark offers an illuminating overview of the contemporary condition and the emerging class forces that control—and contest—it.

**The Robots Are Coming!** University of Chicago Press

The notion of evil- does it exist? what forms does it take? -has always fascinated humankind. The evil underlying such atrocities as the Holocaust, Communist China's Tibetan abattoir, and the murderous ethnic cleansing undertaken by the Serbs and Croats seems beyond explanations or analysis. In this powerfully original work, Oppenheimer analyzes the phenomenon of evil in a mental behavior that emerges in particular conditions. Oppenheimer argues that evil contains specific, predictable ingredients. By understanding its nature, we can diagnose its specific manifestations in mass murder, genocide, and serial killings. Utilizing a variety of cinematic and literary genres in developing its evidence, the book considers such familiar films as *The Silence of the Lambs* and *Brazil*, and draws upon such literary works as *Richard III*, *Oedipus the King* and *the Picture of Dorian Gray*. *Evil and the Demonic* takes a bold first step, providing a framework in which to place the horrors of human existence.

**Mirrors** IGI Global

An analysis of the invasion of our personal lives by logo-promoting, powerful corporations combines muckraking journalism with contemporary memoir to discuss current consumer culture

Descartes' Error Penguin UK

*Essentials of Computational Chemistry* provides a balanced introduction to this dynamic subject. Suitable for both experimentalists and theorists, a wide range of samples and applications are included drawn from all key areas. The book carefully leads the reader through the necessary equations providing information explanations and reasoning

where necessary and firmly placing each equation in context.

Hannah's War NYU Press

Throughout his career, Eduardo Galeano has turned our understanding of history and reality on its head. Isabelle Allende said his works "invade the reader's mind, to persuade him or her to surrender to the charm of his writing and power of his idealism." *Mirrors*, Galeano's most ambitious project since *Memory of Fire*, is an unofficial history of the world seen through history's unseen, unheard, and forgotten. As Galeano notes: "Official history has it that Vasco Núñez de Balboa was the first man to see, from a summit in Panama, the two oceans at once. Were the people who lived there blind??" Recalling the lives of artists, writers, gods, and visionaries, from the Garden of Eden to twenty-first-century New York, of the black slaves who built the White House and the women erased by men's fears, and told in hundreds of kaleidoscopic vignettes, *Mirrors* is a magic mosaic of our humanity.

**The Theory of Everything** Macmillan  
Biographic Memoirs: Volume 71 contains the biographies of deceased members of the National Academy of Sciences and bibliographies of their published works. Each biographical essay was written by a member of the Academy familiar with the professional career of the deceased. For historical and bibliographical purposes, these volumes are worth returning to time and again.

**Plugged in** Celadon Books

An unforgettable story of discovery and unimaginable destruction and a major biography of one of America's most brilliant—and most divisive—scientists, *Robert Oppenheimer: A Life Inside the Center* vividly illuminates the man who would go down in history as "the father

of the atomic bomb." Oppenheimer's talent and drive secured him a place in the pantheon of great physicists and carried him to the laboratories where the secrets of the universe revealed themselves. But they also led him to contribute to the development of the deadliest weapon on earth, a discovery he soon came to fear. His attempts to resist the escalation of the Cold War arms race—coupled with political leanings at odds with post-war America—led many to question his loyalties, and brought down upon him the full force of McCarthyite anti-communism. Digging deeply into Oppenheimer's past to solve the enigma of his motivations and his complex personality, Ray Monk uncovers the extraordinary, charming, tortured man—and the remarkable mind—who fundamentally reshaped the world.

*The Algorithmic Beauty of Plants* Bold Type Books

During the Cold War, freedom of expression was vaunted as liberal democracy's most cherished possession—but such freedom was put in service of a hidden agenda. In *The Cultural Cold War*, Frances Stonor Saunders reveals the extraordinary efforts of a secret campaign in which some of the most vocal exponents of intellectual freedom in the West were working for or subsidized by the CIA—whether they knew it or not. Called "the most comprehensive account yet of the [CIA's] activities between 1947 and 1967" by the New York Times, the book presents shocking evidence of the CIA's undercover program of cultural interventions in Western Europe and at home, drawing together declassified documents and exclusive interviews to expose the CIA's astonishing campaign to deploy the likes of Hannah Arendt,

Isaiah Berlin, Leonard Bernstein, Robert Lowell, George Orwell, and Jackson Pollock as weapons in the Cold War. Translated into ten languages, this classic work—now with a new preface by the author—is "a real contribution to popular understanding of the postwar period" (*The Wall Street Journal*), and its story of covert cultural efforts to win hearts and minds continues to be relevant today.

**The Innovation Stack** John Wiley & Sons

From the New York Times bestselling author of *The Plot*, Jean Hanff Korelitz's *The Latecomer* is a layered and immersive literary novel about three siblings, desperate to escape one another, and the upending of their family by the late arrival of a fourth. *The Latecomer* follows the story of the wealthy, New York City-based Oppenheimer family, from the first meeting of parents Salo and Johanna, under tragic circumstances, to their triplets born during the early days of IVF. As children, the three siblings – Harrison, Lewyn, and Sally – feel no strong familial bond and cannot wait to go their separate ways, even as their father becomes more distanced and their mother more desperate. When the triplets leave for college, Johanna, faced with being truly alone, makes the decision to have a fourth child. What role will the "latecomer" play in this fractured family? A complex novel that builds slowly and deliberately, *The Latecomer* touches on the topics of grief and guilt, generational trauma, privilege and race, traditions and religion, and family dynamics. It is a profound and witty family story from an accomplished author, known for the depth of her character studies, expertly woven storylines, and plot twists.

The Future of the CFTC Oxford University Press

The ability to generate innovation and an entrepreneurial ecosystem is a vital part of any organization's survival and durability. By approaching decisions and projects through the lens of conscious evolution, institutions are able to reach maintainable solutions. Applications of Conscious Innovation in Organizations provides emerging research on the advancement of innovation and collaboration in organizational institutions. Highlighting a range of pertinent topics, such as software design, mobile applications, and web applications, this book is a vital resource for managers, professionals, students, researchers, and academics interested in the current methods and theories of coordination and policy regarding innovation.

**The Latecomer** New Press, The American Prometheus/Vintage Penguin

For four hundred years--from the first Spanish assaults against the Arawak people of Hispaniola in the 1490s to the U.S. Army's massacre of Sioux Indians at Wounded Knee in the 1890s--the indigenous inhabitants of North and South America endured an unending firestorm of violence. During that time the native population of the Western Hemisphere declined by as many as 100 million people. Indeed, as historian David E. Stannard argues in this stunning new book, the European and white American destruction of the native peoples of the Americas was the most massive act of genocide in the history of the world. Stannard begins with a portrait of the enormous richness and diversity of life in the Americas prior to Columbus's fateful voyage in 1492. He then follows the path of genocide from the Indies to Mexico

and Central and South America, then north to Florida, Virginia, and New England, and finally out across the Great Plains and Southwest to California and the North Pacific Coast. Stannard reveals that wherever Europeans or white Americans went, the native people were caught between imported plagues and barbarous atrocities, typically resulting in the annihilation of 95 percent of their populations. What kind of people, he asks, do such horrendous things to others? His highly provocative answer: Christians. Digging deeply into ancient European and Christian attitudes toward sex, race, and war, he finds the cultural ground well prepared by the end of the Middle Ages for the centuries-long genocide campaign that Europeans and their descendants launched--and in places continue to wage--against the New World's original inhabitants.

Advancing a thesis that is sure to create much controversy, Stannard contends that the perpetrators of the American Holocaust drew on the same ideological wellspring as did the later architects of the Nazi Holocaust. It is an ideology that remains dangerously alive today, he adds, and one that in recent years has surfaced in American justifications for large-scale military intervention in Southeast Asia and the Middle East. At once sweeping in scope and meticulously detailed, American Holocaust is a work of impassioned scholarship that is certain to ignite intense historical and moral debate. *The Signal and the Noise* Cambridge University Press

Over the last five years, widespread concern about the effects of social media on democracy has led to an explosion in research from different disciplines and corners of academia. This book is the first of its kind to take stock of this

emerging multi-disciplinary field by synthesizing what we know, identifying what we do not know and obstacles to future research, and charting a course for the future inquiry. Chapters by leading scholars cover major topics – from disinformation to hate speech to political advertising – and situate recent developments in the context of key policy questions. In addition, the book canvasses existing reform proposals in order to address widely perceived threats that social media poses to democracy. This title is also available as Open Access on Cambridge Core.

**Heaven on Earth** Vintage

WINNER OF THE PULITZER PRIZE FOR NONFICTION • “The definitive biography” (Newsweek) of J. Robert Oppenheimer, one of the iconic figures of the twentieth century, a brilliant physicist who led the effort to build the atomic bomb for his country in a time of war, and who later found himself confronting the moral consequences of scientific progress. In this magisterial, acclaimed biography twenty-five years in the making, Kai Bird and Martin Sherwin capture Oppenheimer’s life and times, from his early career to his central role in the Cold War. This is biography and history at its finest, riveting and deeply informative. “A masterful account of Oppenheimer’s rise and fall, set in the context of the turbulent decades of America’s own transformation. It is a tour de force.” —Los Angeles Times Book Review

*The Cultural Cold War* Yale University Press

UPDATED FOR 2020 WITH A NEW PREFACE BY NATE SILVER “One of the more momentous books of the decade.” —The New York Times Book Review Nate Silver built an innovative system for predicting baseball performance,

predicted the 2008 election within a hair’s breadth, and became a national sensation as a blogger—all by the time he was thirty. He solidified his standing as the nation’s foremost political forecaster with his near perfect prediction of the 2012 election. Silver is the founder and editor in chief of the website FiveThirtyEight. Drawing on his own groundbreaking work, Silver examines the world of prediction, investigating how we can distinguish a true signal from a universe of noisy data. Most predictions fail, often at great cost to society, because most of us have a poor understanding of probability and uncertainty. Both experts and laypeople mistake more confident predictions for more accurate ones. But overconfidence is often the reason for failure. If our appreciation of uncertainty improves, our predictions can get better too. This is the “prediction paradox”: The more humility we have about our ability to make predictions, the more successful we can be in planning for the future. In keeping with his own aim to seek truth from data, Silver visits the most successful forecasters in a range of areas, from hurricanes to baseball to global pandemics, from the poker table to the stock market, from Capitol Hill to the NBA. He explains and evaluates how these forecasters think and what bonds they share. What lies behind their success? Are they good—or just lucky? What patterns have they unraveled? And are their forecasts really right? He explores unanticipated commonalities and exposes unexpected juxtapositions. And sometimes, it is not so much how good a prediction is in an absolute sense that matters but how good it is relative to the competition. In other cases, prediction is still a very rudimentary—and dangerous—science.



Silver observes that the most accurate forecasters tend to have a superior command of probability, and they tend to be both humble and hardworking. They distinguish the predictable from the unpredictable, and they notice a thousand little details that lead them closer to the truth. Because of their appreciation of probability, they can distinguish the signal from the noise. With everything from the health of the global economy to our ability to fight terrorism dependent on the quality of our predictions, Nate Silver's insights are an essential read.

Robert Oppenheimer National Academies Press

As we see a shift of old forms that were once the foundations of our daily lives, parents--who must prepare the next generation to meet the changing world--have more questions today than ever before. Although our cultural values and family structures may change, it is the atmosphere in the home that continues to form the foundation of a child's life. In *Heaven on Earth*, parent and educator Sharifa Oppenheimer reveals how parents can make the home environment warm, lively, loving, and consistent with their highest ideals. *Heaven on Earth* balances a theoretical understanding of child development with practical ideas, resources, and tips that can transform family life. Readers will learn how to create the regular life rhythms needed to establish a foundation for learning; how to design indoor play environments that allow children the broadest development of skills; and how to create outdoor play spaces that encourage vigorous movement and a wide sensory palette. Through art, storytelling, and the festival celebrations, this book is an invaluable guide to building a "family culture"

based on the guiding principle of love--a culture that supports children and encourages the free development of each unique soul. Sharifa Oppenheimer offers a gift from the heart. *Heaven on Earth* is a practical, inspiring resource that brings the author's informed, intuitive understanding of young children into the heart of the home. "Sharifa Oppenheimer has given the world a great gift in the pages of this book. The important child-development information is exquisitely combined with the best 'How-to's' I have seen in any book for parents. Her book, is a ready guide that insures joyful, enthusiastic children who learn easily and contribute to their families and society for a lifetime. I have delighted in every page and feel this is absolutely A must read for parents, grandparents, teachers, and perhaps everyone who will ever touch the life of a child." --Carla Hannaford, Ph.D., biologist and international educational consultant to 32 countries and author of *Smart Moves: Why Learning Is Not All in Your Head* and *Awakening the Child Heart, Handbook for Global Parenting* "This delightful book will be a wonderful resource for parents. They will certainly appreciate its warm, friendly, personal, and reassuring tone. I would have loved such a book when I was a young mother! For those whose children already attend Waldorf programs, it provides a helpful resource for creating a bridge between home and kindergarten. For others, this lovely book offers wonderful glimpses into the wise and nurturing practices of Waldorf early childhood education. In a world where childhood is increasingly 'media'ted and 'adult'erated, this book offers much-needed support for the protection of childhood. " --Susan Howard, chairperson, Waldorf Early Childhood Association of North America

and coordinator, International Association for Steiner/Waldorf Early Childhood Education "Being a parent is a challenging assignment, but with the help of Sharifa Oppenheimer's book, Heaven on Earth, our work immediately becomes easier. This book is both heartfelt and practical. It offers sound

parenting principles with down-to-earth examples of how to raise children with both insight and grace." --Jack Petrash, director, Nova Institute, and author, Navigating the Terrain of Childhood: A Guidebook for Meaningful Parenting and Heartfelt Discipline