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MCKENZIE JASLYN

16th International Conference, MobiWIS 2019, Istanbul, Turkey, August 26–28, 2019, Proceedings Springer

A new text for new realities: Business Ethics & Corporate Social Responsibility charts a course for students through the unprecedented challenges and turbulence of modern business and its implications for people across the globe. Moving beyond the Anglo-American focus of existing works, the authors employ a refreshingly international perspective to leave students with a broad and reflective understanding of business ethics. A flexible 3-part structure, developed from extensive market feedback, aligns with the latest course structures, while a strong focus on environmental ethics and sustainability throughout provides market-leading coverage of this vital issue. An unparalleled range of case studies, including chapter cases and longer premium cases supplied by HBR, Ivey and ECCH, combine with a full set of online supporting resources to make this the complete introduction to business ethics in a rapidly evolving world.

Calculus Springer

This book shares insights into the various ways technology can be used for educational purposes, utilizing an approach suitable for both novice and advanced practitioners in this niche area. It features selected papers presented at the International Conference on e-Learning 2015 (ICeL 2015), where professionals discussed how technology can not only serve as a tool in the classroom, but as the classroom itself. As the title "Envisioning the Future of Online Learning" suggests, this book showcases current best practices in the field of e-learning, where technology has been leveraged to re-engineer the landscape of education, particularly in the context of Malaysia.

Contemporary World Regional Geography Emerald Group Publishing

This volume constitutes the refereed proceedings of the International Conference on Digital Enterprise and Information Systems, held in London during July 20 - 22, 2011. The 70 revised full papers presented were carefully reviewed and selected. They are organized in topical sections on cryptography and data protection, embedded systems and software, information technology management, e-business applications and software, critical computing and storage, distributed and parallel applications, digital management products, image processing, digital enterprises, XML-based languages, digital libraries, and data mining.

Functional Textiles and Clothing Springer

This textbook provides the knowledge and skills needed for thorough understanding of the most important methods and ways of thinking in experimental physics. The reader learns to design, assemble, and debug apparatus, to use it to take meaningful data, and to think carefully about the story told by the data. Key Features: Efficiently helps students grow into independent experimentalists through a combination of structured yet thought-provoking and challenging exercises, student-designed experiments, and guided but open-ended exploration. Provides solid coverage of fundamental background information, explained clearly for undergraduates, such as ground loops, optical alignment techniques, scientific communication, and data acquisition using LabVIEW, Python, or Arduino. Features carefully designed lab experiences to teach fundamentals, including analog electronics and low noise measurements, digital electronics, microcontrollers, FPGAs, computer interfacing, optics, vacuum techniques, and particle detection methods. Offers a broad range of advanced experiments for each major area of physics, from condensed matter to particle physics. Also provides clear guidance for student development of projects not included here. Provides a detailed Instructor's Manual for every lab, so that the instructor can confidently teach labs outside their own research area.

Construction Economics McGraw-Hill College

This book focuses on supply chain management in emerging markets. The authors present issues relating to supply chain development covering countries such as Brazil, China, the Czech Republic, Russia, Indonesia, Malaysia, Nepal, Turkey, Egypt and South Africa and focuses on the challenges faced when the supply chain is designed and maintained. Such challenges derive from issues to do with risk, security, quality management and infrastructure among others. Case studies and survey results are presented in chapters which explore practical solutions to these

issues. The latter will be of interest not only to local and international managers, but also to students who are interested in emerging economies. The book covers manufacturing, retail and food chains at the local and international levels.

Global Business Strategy Springer Science & Business Media
Sophie Wembley is about to discover two hard truths: When planning a rushed betrothal, one must not be picky; and when the perfect earl happens by, one must not be shy.... After receiving word that her sister has eloped, even ever-optimistic Sophie has trouble staying positive. She needs to secure her future before the scandal destroys her prospects, although she doesn't relish the idea of a hasty marriage. But her longtime crush has just shown up for the summer festival in Bath. He may be the key to avoiding disgrace and getting a happily ever after...if she can bring herself to pursue him. John "Evan" Fairfax, Earl of Evansleigh, is one of the most popular bachelors in the ton. However, his easygoing ways hide a dark past he's determined to keep secret. Evan has always kept acquaintances at arm's length for self-preservation, but there's something irresistible about Sophie...and her seductive charms may well sway the confirmed bachelor to seize a chance at love.

Envisioning the Future of Online Learning Orange Groove Books

This book presents software engineering methods in the context of the intelligent systems. It discusses real-world problems and exploratory research describing novel approaches and applications of software engineering, software design and algorithms. The book constitutes the refereed proceedings of the Software Engineering Methods in Intelligent Algorithms Section of the 8th Computer Science On-line Conference 2019 (CSOC 2019), held on-line in April 2019.

A Managerial Perspective Routledge

Set in Malaysia, this book encompasses language and cultural policy challenges that many other multi-ethnic nations currently have to address. The people of Malaysia constitute a diverse ethnic, linguistic and cultural population and one of the continuing challenges is the development and establishment of the Malaysian people's ethnic, national and global cultural identities. This challenge is evident in the journey of language and cultural policy from the post-independence period to the 21st century; a period of over 50 years. The book highlights political, socio-cultural, economic and knowledge economy factors as they impact on decisions made by the government with regard to language policy in the various educational systems. It examines decisions made on the selection of the national language, the medium of instruction in educational systems, the varying changes in language policy for the field of science and technology and the maintenance and sustenance of minority languages.

English as an International Language in Asia: Implications for Language Education Pearson Higher Ed

Even as Anglophone power wanes in Asia, and China and India rise, the role of the English language in the region continues to develop. How are students in Asian nations such as Vietnam, Malaysia and China itself being taught English? This much-needed overview analyzes the differing language education policies of selected countries that also include Indonesia, Japan and Sri Lanka. Noting ASEAN's adoption of English as its sole working language, it traces the influence of globalization on English language education in Asia: in many systems, it pushes local languages off the curriculum and is taught as a second language after the national one. Informed by a comprehensive review of current research and practice in English teaching in Asia, this volume considers the many different roles English is playing across the region, as well as offering an informed assessment of the prospects of English—and Chinese—being a universal language of communication.

Proceedings of 8th Computer Science On-line Conference 2019, Vol. 1 Partridge Publishing Singapore

This comprehensive overview of international business is divided into various business functions, making it clear and easy to understand. In every chapter "Culture Quest Insights" into culture, geography, and business lead readers to a multi-media experience of a certain country or region that provides useful information on the impact of culture on business. Cases specific to each region or country add to the total reading experience. Topics covered include: the world's marketplaces, the international environment, managing international business and business operations. For CEOs, managers, and other executives who need to understand the cultural mores of the global societies with which they do business.

Online Statistics Education Brookes Pub

This landmark resource gives educational decision-makers and researchers theoretical and practical insight into mathematical learning difficulties and disabilities, combining diverse perspectives from fields such as special education, developmental

Introduction to Economic Analysis Springer

This book is a product of the Third International Conference on Computing, Mathematics and Statistics (iCMS2017) to be held in Langkawi in November 2017. It is divided into four sections according to the thrust areas: Computer Science, Mathematics, Statistics, and Multidisciplinary Applications. All sections sought to confront current issues that society faces today. The book brings collectively quantitative, as well as qualitative, research methods that are also suitable for future research undertakings.

Researchers in Computer Science, Mathematics and Statistics can use this book as a sourcebook to enrich their research works.

7th International Conference on University Learning and Teaching (InCULT 2014) Proceedings IGI Global

Online Statistics: An Interactive Multimedia Course of Study is a resource for learning and teaching introductory statistics. It contains material presented in textbook format and as video presentations. This resource features interactive demonstrations and simulations, case studies, and an analysis lab. This print edition of the public domain textbook gives the student an opportunity to own a physical copy to help enhance their educational experience. This part I features the book Front Matter, Chapters 1-10, and the full Glossary. Chapters Include: I. Introduction, II. Graphing Distributions, III. Summarizing Distributions, IV. Describing Bivariate Data, V. Probability, VI. Research Design, VII. Normal Distributions, VIII. Advanced Graphs, IX. Sampling Distributions, and X. Estimation. Online Statistics Education: A Multimedia Course of Study (<http://onlinestatbook.com/>). Project Leader: David M. Lane, Rice University.

University-Industry Collaboration Strategies in the Digital Era McGraw-Hill Higher Education

The book comprises papers presented at the 7th International Conference on University Learning and Teaching (InCULT) 2014, which was hosted by the Asian Centre for Research on University Learning and Teaching (ACRULeT) located at the Faculty of Education, Universiti Teknologi MARA, Shah Alam, Malaysia. It was co-hosted by the University of Hertfordshire, UK; the University of South Australia; the University of Ohio, USA; Taylor's University, Malaysia and the Training Academy for Higher Education (AKEPT), Ministry of Education, Malaysia. A total of 165 papers were presented by speakers from around the world based on the theme "Educate to Innovate in the 21st Century." The papers in this timely book cover the latest developments, issues and concerns in the field of teaching and learning and provide a valuable reference resource on university teaching and learning for lecturers, educators, researchers and policy makers.

The Butterfly Summer Springer

This book constitutes the refereed proceedings of the 16th International Conference on Mobile Web and Intelligent Information Systems, MobiWIS 2019, held in Istanbul, Turkey, in August 2019. The 23 full papers presented together with 3 short papers were carefully reviewed and selected from 74 submissions. The papers of the MobiWIS 2019 deal with areas such as: mobile apps and services; web and mobile applications; security and privacy; wireless networks and cloud computing; intelligent mobile applications; and mobile web and practical applications.

College Study Skills Springer

Now in its eighth edition, *Human Resource Management in the Hospitality Industry: an introductory guide*, is fully updated with new legal information, data, statistics and examples, and includes brand new material on multi unit operations and management. Taking a 'process' approach, it guides the reader through every stage from HR planning through recruitment to termination/separation, covering the following issues: • Selection, appointment and induction • Training and management development • Labour turnover • Employee relations and employment law • Managing people and customer care • Business Ethics Written in a user friendly style, each chapter includes international examples, bulleted lists, guides to further reading and exercises to test knowledge.

An Interactive Multimedia Course of Study (Part I: Chapters 1-10) Nelson Thornes

This volume contains select papers presented during the Functional Textiles and Clothing Conference 2018. The book

covers the recent scientific developments, cutting edge technologies, innovations, trends, challenges and opportunities in the field of functional and smart textiles and clothing. The contents of this volume will be of interest to researchers, professional engineers, entrepreneurs, and market stakeholders interested in functional textiles and clothing.

Computer Language Burns & Oates

This student-friendly text on the current economic issues particular to engineering covers the topics needed to analyze engineering alternatives. Students use both hand-worked and spreadsheet solutions of examples, problems and case studies. In this edition the options have been increased with an expanded spreadsheet analysis component, twice the number of case studies, and virtually all new end-of-chapter problems. The chapters on factor derivation and usage, cost estimation, replacement studies, and after-tax evaluation have been heavily revised. New material is included on public sector projects and cost estimation. A reordering of chapters puts the fundamental topics up front in the text. Many chapters include a special set of problems that prepare the students for the Fundamentals of Engineering (FE) exam. This text provides students and practicing professionals with a solid preparation in the financial understanding of engineering problems and projects, as well as the techniques needed for evaluating and making sound economic decisions. Distinguishing characteristics include

learning objectives for each chapter, an easy-to-read writing style, many solved examples, integrated spreadsheets, and case studies throughout the text. Graphical cross-referencing between topics and quick-solve spreadsheet solutions are indicated in the margin throughout the text. While the chapters are progressive, over three-quarters can stand alone, allowing instructors flexibility for meeting course needs. A complete online learning center (OLC) offers supplemental practice problems, spreadsheet exercises, and review questions for the the Fundamentals of Engineering (FE) exam.

Agile Processes in Software Engineering and Extreme Programming Penguin

Over the last decade, Malay ethnic identity has taken on new life compared to religious identity in and outside Malaysia. This book explores key emblematic features of ethnic and religious identity and the idea of "Malayness" in Australia at a time when Islamic identity has gained prominence on the global stage. The author explores topics such as: • Religion as a powerful basis of personal and collective identification for Malay-Muslim postgraduate students in Western Australia; • Experiences of Malay-Muslim postgraduate students and their relation to Islamic values; • Islamic revivalism and the middle class; • Ethnic and religious factors related to interpersonal communication. Other studies on Malays in Australia tend to focus on the past instead of the

problems that new Malays possibly going to face when they reach the continent. This book overcomes that limitation and makes headway in addressing cultural differences related to identity, ethnicity, and religion.

Business Mathematics and Statistics Labelling Identity Malay Student Identity Adjustment in Australia

Competitive strategies and higher education-industry collaboration policies are playing a vital role in fostering the reputation and international rankings of higher education institutions. The positive impact of these policies may best be observed in the economic and social outputs of many countries such as the USA, Singapore, South Korea, and European Union (EU) countries such as Belgium, Germany, France, and the Netherlands. However, the number of academic publications that specifically concentrate on the impact of these policies on higher education institutions and authorities remains relatively limited. *University-Industry Collaboration Strategies in the Digital Era* is an essential research publication that provides comprehensive research on competitive strategies for higher education institutions that will allow them to forge beneficial partnerships with industries that will have a significant impact on their success. Highlighting a wide range of topics such as human resource management, network planning, and institutional structure, this book is ideal for administrators, education professionals, academicians, researchers, policymakers, and students.