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With the drop in enrollment numbers and the growing need for students to connect and engage with universities, it's easy to see why marketing tactics like livestreaming, User Generated Content, and augmented reality will continue to grow. **10 Higher Education Marketing Trends - The TINT Blog** Higher Education Marketing offers Internet marketing services for colleges and Universities: Search Engine Optimization, Pay Per Click marketing and Google Analytics. **Higher Education Marketing | Lead Generation & Student ...** Higher education marketing strategies. When it comes to strategies for education marketing, things move quickly. With a young, digitally minded demographic and the continual emergence of new tech and trends, education marketers must work hard to stay ahead of the curve. **Higher Education Marketing: Crucial Strategies & Trends ...** For schools of all shapes and sizes, social media in higher education has its hurdles. 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With college enrollment decreasing for the eighth year in a row, boosting your school's marketing efforts is more important than ever. Your push should begin with educating yourself and your marketing team about current higher ed trends in student recruitment, then strategizing on how to put these trends ... **Higher Education Marketing: Strategies and Trends to Know** Pay close attention to these strategies that will be used in marketing for universities during 2021: 1. Video Advertisements Are Far More Effective than Written Ads. It is estimated that 65% of the population learns better by seeing images than reading words. This makes video higher education marketing incredibly effective. **Trends Transforming The Higher Education**

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